

€ TRAINING

Creativity and quality in strategic training and
career development to achieve
organizational goals

A group of four smiling business professionals (two men and two women) in a meeting room. They are wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office environment.

24 November -
5 December 2019
Istanbul (Turkey)
Radisson Blu Sisli



Creativity and quality in strategic training and career development to achieve organizational goals

REF: H3076 DATE: 24 November - 5 December 2019 Venue: Istanbul (Turkey) - Radisson Blu Sisli Fee: 6750 Euro

Course Objectives:

- Acquiring the ability of participants to creativity and innovation.
- Acquire the ability of participants to develop human resources and investment in human capital.
- Learn about the latest mechanisms and means of working human resources and identify the best.
- Practices in training and human resources.
- Change the attitudes of participants towards the training process to convince them of the importance of this.
- Function and the need to implement its various stages.
- Identify training needs using the integrated approach to training needs.
- Design of training programs according to scientific methods.
- Prepare training plans and budgets.
- Design programs and training centers in a sound scientific manner.
- Prepare plans of excellence in the performance of human resources management in accordance with the standards of total quality.

Detailed Topics

The concept of strategic training and its importance:

- The concept of strategic training.
- The relationship between training and investment in human capital.
- Modern methodology of training processes and requirements.
- Modern thought in planning for strategic training.
- The basic criteria for measuring the return from strategic training.
- Tools to evaluate the return on investment in strategic training.

Creativity and management excellence in strategic training:

- Components of the creative process.
- Methods of creative abilities of employee's development through training.
- Modern methods to strengthen opportunities for creativity in the training process.
- Scientific strategies to apply the creative process in training.
- Methods of measuring the development of training through the basic concepts of creativity.
- Psychological and behavioral aspects positive for the development of the creative capabilities of workers.

Basic concepts for the application of quality standards:

- A historical vision of the emergence of total quality systems.
- The concept and importance of total quality.
- Total quality is an imperative as a criterion of competitiveness.
- Quality as an effective method of evaluation and evaluation.
- Total quality as a scientific and practical method in determining performance standards.

Quality standards in strategic training:

- The role of total quality in developing job performance.
- Change methodology using KAIZEN theory in determining training requirements.
- The impact of the Muda standard on the planning and organization of strategic training.
- Success factors of strategic training through the application of quality standards.
- The fourteen criteria for the availability of quality requirements in the training process.
- The Wayne Principles for Quality in Strategic Training Assessment.

Strategic training and achievement of goals:

- Advanced models in training evaluation.
- The basic criteria that must be met and measured in training to achieve the objectives.
- The seven core themes of training assessment are to ensure improvement.
- Thomas' ten principles in measuring the effectiveness of strategic training.
- The main factors to activate the training activity.
- Seven tips for the success of the strategist and measure its ability to achieve the goals of the organization.