

# Conference: Business Continuity





# **Conference: Business Continuity**

#### Introduction

A business continuity plan BCP is a process that outlines the potential impact of disaster situations on business operations. It creates policies that respond to various situations to ensure a business is able to recover quickly after a crisis.

#### Conference Objectives:

At the end of this conference, the participants will be able to:

- What are the types of business continuity
- Contingency or contingency planning
- Recover personnel
- Business continuity planning and establishment

# **Targeted Audience**

- Businessman
- Business developers
- Senior Management and Middle Management
- Business analysts

# **Conference Outlines:**

#### Unit 1:

- Find the right business partner
- Conduct a risk assessment to identify potential threats.
- Internal Control business function
- · Complete a business impact analysis

#### Unit 2:

- the business continuity management lifecycle
- Devising a business continuity strategy
- · Gain experience
- Seek business employees

# Unit 3:

- Business Continuity Plan
- the process of creating systems
- Cost optimization
- · Recovery to deal with potential threats

# Unit 4:

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- Keen business sense and knowledge of Economics, Finance, and Accounting
- An organization to maintain up-to-date copies of data
- The business continuity management lifecycle
- Developing and implementing a BCM response