

Seminar: Mega Management





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#### Introduction

Mega management is a branch of business administration that focuses on the development, planning, and brand building of media enterprises. Mega Management is a digital media that creates transformative technology for superstars. The first address for your online success good ideas and great products needs the right name and an internet address.

## **Course Objectives**

At the end of this course the participants will be able to:

- MEGA Architecture
- MEGA System Oriented IT Architecture
- MEGA System Blueprint
- MEGA Database Builder
- MEGA Control & Risk

### **Targeted Audience**

- · Application Portfolio managers
- · Project managers
- Media managers
- · Marketing Managers

#### Course Outline

#### Unit 1:

- Learn how to use MEGA system blueprint to capture business requirements for system design.
- Learn to integrate user interface design in service analysis
- Optimize the structure of a relational database and generate the corresponding SQL script.
- Learn to integrate user interface design in service analysis

#### Unit 2:

- Apply MEGAls methodology for managing NAF architecture projects, with a focus on analysis and design of Resources architecture and Service Orientations.
- Configure the MetaModel and modeling platform
- Customize the existing model and create a new model to suit your specific requirements
- Develop a management decision roadmap to optimize cost/benefits and minimize risks over application lifecycles

#### Unit 3:

- Learn techniques for effective repository data and user management.
- Perform relevant analyses to identify problems and cost-saving opportunities.



- MEGA offers customized training to support the Governance, Risk and Compliance solutions you have deployed.
- Understand, through concrete examples and a series of exercises, the value added by the MEGA repository, including integrated modeling rules, document generation, and analysis reports.