

# € TRAINING

Seminar: Leadership, Creativity and Peak  
Performance





## Seminar: Leadership, Creativity and Peak Performance

### Introduction:

In today's contemporary business, the leader needs to draw from the well of intellectual capital within their sphere of influence to facilitate productivity and steady growth. Principles and techniques on how leaders do that today are included in this training to provide the participants with the crucial tools to groom his/her people. These best practice techniques are taken from all areas of business and cultures to provide the participants with a clear path to putting together a successful business.

This course allows participants to understand the best strategies and techniques to adopt in various workplace situations. The ability to strategize and convey organizational goals through effective communication is crucial towards achieving peak performance. Long term success relies on strong leadership within the organization.

### Course Objectives:

At the end of this course the participants will be able to:

- Build a strong followership
- Command respect by all peers and followers
- Insight into their leadership style
- Articulate an understanding of what leadership means for in their business.
- Explain their leadership capabilities and areas for personal development.
- Develop strategies for creating a positive work environment that fosters leadership and a commitment to continuous improvement in others.

### Targeted Audience:

- Managers among all managerial levels
- Supervisors
- Team leaders
- Employees who want to get leadership skills to develop their career

### Course Outlines:

#### Unit 1: Creating and Implementing a Leadership Communication Strategy:

- The leader as a visionary
- The power of creative vision
- The leader's influence on culture
- How a leader facilitates the path to a culture
- Implementing a leadership communication approach
- Models of best-run visionary companies

#### Unit 2: How Effective Leaders Control their "Inner Power":

- Guide to knowing your leadership strengths
- How leaders use their emotional intelligence
- Understanding the leaders base of power
- Understanding "Spiritual Capital"
- Leaders influence people - employees, peers, and senior managers
- Managing your body and mind effectively

### Unit 3: How a Leader Develops People:

- Secrets to involve others
- Best practices of effective mentors and coaches
- The motivating leader
- The need for achievement, power and affiliation
- Expectancy theory and motivation
- How a leader creates an environment for self-motivation