€TRAINING

Leadership Skills and Corporate Responsibilities

7 - 11 October 2024
Lisbon (Portugal)

Leadership Skills and Corporate Responsibilities

REF: M2260 DATE: 7 - 11 October 2024 Venue: Lisbon (Portugal) - Fee: 5940 Euro

Introduction:

The "Leadership Skills and Corporate Responsibilities" training program focuses on honing leadership abilities and integrating corporate social responsibility. Participants learn ethical leadership and responsible decision-making for organizational success and societal impact.

Program Objectives:

At the end of this program, the participants will be able to:

- Examine sustainable living principles.

- Explain the proper procedures for corporate social responsibility CSR.

- Determine the problems with ethics and business law.

- Recognize the significance of stakeholder management.

- Describe strategies for promoting sustainability and CSV in businesses.

Targeted Audience:

- Supervisors.

- Managers.

- leaders in organizations Marketing.

- Communication and PR personnel.

- HRM experts.

- Managers who would profit from comprehension of the subjects covered.

Program Outlines:

Unit 1:

Leading and Managing for a Sustainable Future:

- Planet Earth - a fact sheet.

- What is sustainability?

- The business case for sustainability.

- What this all means for your organisation.

- The key competencies and behaviours of sustainable leaders.

Unit 2:

Stakeholder Analysis and Management:

- Overview of stakeholder engagement and management.

- Key documents for stakeholder management register, matrix, strategy.

- Stakeholder communications and engagement.

- The stakeholder engagement process.

- Working together: stakeholder in sustainability.

Unit 3:

Corporate Social Responsibility CSR:

- Understanding Corporate Social Responsibility CSR.

- The business case for CSR.

- Corporate citizenship and organisational image.

- Important cultural differences.

- Examples of best practices in CSV.

Unit 4:

The Sustainability Journey:

- Understanding the journey.

- Commencing the journey.

- Ethics and corporate governance.

- Tools for monitoring, managing, and improving performance.

- What might the future bring?

Unit 5:

Best Practices - Learning from Others:

- What are the world's best organisations doing?

- Employer-supported volunteering ESV.

- HR and organisational behaviour.

- Developing and presenting the case for sustainability in your organisation.

- Personal Action Planning PAP.