

The Authentic of Leadership





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REF: M2152 DATE: 2 - 6 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

The Authentic Leadership training program focuses on nurturing genuine leadership qualities rooted in honesty, integrity, and self-awareness. Participants engage in experiential learning activities designed to cultivate their authentic leadership style, emphasizing the importance of transparency, empathy, and ethical decision-making.

Program Objectives:

At the end of this program, the participants will be able to:

- Get the skills necessary to manage and supervise the establishment and upkeep of the organizational mission, vision, and values in their specific organizations.
- Promote understanding of the supervision and management of coordinating operational reality with strategic planning.
- Learn how to integrate the administration of mutually agreeable employee-driven value systems into the organizational culture.
- Guarantee the accomplishment of your organization's main goals, learn, and put into practice effective strategies for consistently eliminating nepotism and polarization inside the workplace.
- Learn to recognize and prevent typical mistakes while examining real-world applications that are already in existence.
- Gain knowledge of the Authentic Leadership methodology's concepts, procedure, and protocol as well as its
 potential and influence.
- Show an awareness of the key sources of the Authentic Leadership methodology and how it is applied to improve value extraction while streamlining organizational efficiency.

Targeted Audience:

- · Business executives and leaders.
- Managers and supervisors.
- · HR professionals.
- Team leaders and project managers.
- Entrepreneurs and business owners.
- Leadership trainers and coaches.



- Organizational development specialists.
- Non-profit leaders and managers.
- Government officials and managers.

Program Outlines:

Unit 1:

Introduction:

- History and Philosophy.
- Approach and Principles.
- Benefits Overview.
- Unit Introduction.

Unit 2:

Self Awareness:

- Ideology of the Self.
- Individuality and Character.
- Emotional Intelligence.
- Self-Evaluation.
- Self-Awareness Practices.

Unit 3:

Leading With Heart:

- · Compassionate Leadership.
- Listening Skills and Feedback.
- Emotional Perception.
- Leadership Traits.
- · Cultivating Leadership Capabilities.



Unit 4:

Integrity:

- Honesty and Trustworthiness.
- Reliability and Accountability.
- Visionary Leadership.
- Ethics and Diversity.
- Innovation and Creativity.

Unit 5:

Transparency:

- Decision-Making Processes.
- Honest Communication.
- Setting Standards.
- Employee-employer Relations.
- Stability and Management Strategies.