

€ TRAINING

Team Leadership and Creativity
Development



28 October -
8 November 2024
Casablanca (Morocco)
New Hotel



Team Leadership and Creativity Development

REF: M2238 DATE: 28 October - 8 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 6265 Euro

Introduction:

This training program focuses on equipping participants with the essential skills needed to effectively lead work groups, foster initiative, and nurture creativity within teams. Through a combination of theoretical knowledge and practical exercises, participants will learn how to inspire and motivate team members, cultivate a proactive mindset, and unleash their creative potential to drive innovation and success in their organizations.

Program objectives:

At the end of the program, participants will be able to:

- Foster effective leadership skills to lead work groups.
- Cultivate a culture of initiative within teams.
- Stimulate creativity and innovation among team members.
- Enhance collaboration and synergy within work groups.
- Develop problem-solving capabilities within team dynamics.
- Encourage proactive approaches to team challenges.

Targeted groups:

- Department managers.
- Holders of administrative, executive and advisory positions.
- Heads of departments and those at their level in all different institutions and organizations.

Program Outlines :

Unit 1:

Why Building Excellence Management:

- Management excellence and management excellence.
- Reasons supporting management excellence.
- areas of achieving excellence.

- The cost of excellence.
- distinguish or evaporate.
- Excellence equation.

Unit 2:

Leadership and Building Excellence Management:

- The importance of leadership and can it be distinguished without leadership.
- The new role of leadership in the knowledge age.
- Creative traits of leadership.
- The role of the governing regulatory forces.
- International and local experiences.
- Contributions of leaders to managerial excellence.

Unit 3:

Excellence Through People:

- The role of human resources.
- Excellence in the age of knowledge.
- Areas of excellence through human resources.
- Human capital development.
- Basic principles of human resource development.
- Measuring the ability of human resources to achieve excellence.

Unit 4:

Strategic Management and Building a Culture of Excellence:

- What is strategic management.
- Strategic analysis.
- Strategy formulation.
- Implementation of the strategy.

Unit 5:

Basic Skills for Leaders of Excellence:

- Secrets of Excellence Leaders.
- Self-management of the manager's resources.
- Decision-making skill - delegation - time management.
- How to develop the organization's plans towards excellence.
- What is your development plan for the future?

Unit 6:

The Nature and Importance of Work Teams:

- Steps to form and build a team.
- Leading team members.
- Directing and coordinating the efforts of team members.
- Decision making and problem solving.
- Facing conflict among team members.
- Develop team performance.
- The contribution of work teams to the overall performance of the organization.

Unit 7:

Achieving results through individuals:

- Define objectives, results, types of goals ,and outcomes.
- Quantitative aspects, in determining results.
- Behavioral aspects of achieving results.
- Determine work priorities.
- Determine terms of reference and delegate powers.
- Administrative communication and its role in achieving results.
- Organization and control of work.

- Evaluation of group and individual performance and its impact on work relations.
- Management system by objectives and results.
- Fundamentals of facing application problems and how to address them.

Unit 8:

Holistic Communication Proficiency:

- Mental control in dealing.
- Communication Skills {Expression, Listening, Feedback}.
- Three-dimensional parts of the self.
- Interrelationships {complementary, intersecting, and hidden}.

Unit 9:

Interpersonal skills for distinguished management:

- Behavioral and interpersonal skills to deal with colleagues, subordinates and clients.
- Customer patterns and how to deal with them.
- How to handle customer objections.
- How to handle customer objections.
- Dialogue and meeting management skills, time use and negotiation through the effectiveness analysis laboratory {questionnaire}.
- Strategies of mental influence and factors influencing dealing with different human patterns and dealing with conflicts {practical cases}.

Unit 10:

Creative strategies in team dynamics:

- Techniques for fostering team creativity.
- Creating an environment conducive to innovation.
- Encouraging risk-taking and experimentation.
- Leveraging diversity for creative problem-solving.
- Implementing feedback loops for continuous improvement.



- Case studies on successful team creativity initiatives.