

# € TRAINING

Conference: Certified Lead Crisis Manager



18 - 22 August 2024  
Sharm El-Sheikh (Egypt)  
Sheraton Sharm Hotel,  
Resort,



## Conference: Certified Lead Crisis Manager

REF: C2148 DATE: 18 - 22 August 2024 Venue: Sharm El-Sheikh (Egypt) - Sheraton Sharm Hotel, Resort, Fee: 4095 Euro

### Introduction:

Participants in the Lead Crisis Manager training conference get the skills necessary to assist an organization in developing, maintaining, reviewing, and continuously enhancing its strategic crisis management capability in accordance with ISO 22361 and other best practices. Additionally, it offers details on the essential ideas and guidelines of crisis management as well as how to set up and use a crisis management framework successfully.

Along with explaining the theoretical principles linked to crisis management, the training conference offers real-world examples and scenario-based exams that will help you solidify your understanding and get ready for crisis management scenarios that could arise in the real world.

Participants may seek to receive the "Certified Lead Crisis Manager" credential after passing the exam after completing the training conference and sitting for the exam. The certification shows that the holder possesses the theoretical and practical knowledge and abilities necessary to assist and direct an organization in establishing and growing its crisis management capabilities in accordance with ISO 22361 standards and industry best practices.

### conference Objectives:

At the end of this conference the participants will be able to:

- Describe the core ideas and guidelines for crisis management based on ISO 22361
- Establish a leadership, structure, culture, and competence-based crisis management framework and keep it up to date.
- Prepare for, anticipate, and evaluate crises.
- In order to enhance an organization's crisis management capacity, respond to crises, recover from them, and learn from them.

### Targeted Audience:

- People in charge of providing a crisis management competence at an organization
- People in charge of putting the organization's crisis management strategy and structure into action a crisis manager
- Crisis management team members
- Those wishing to fully comprehend crisis management
- Those looking to enter or advance in the crisis management field
- Consultants, advisors, and specialists seeking a thorough understanding of the ISO 22361 crisis management guidelines

### conference Outline:

#### Unit1: Introduction to ISO 22361 and crisis management

- Training program goals and elements
- Models for crisis management and standards
- Basic principles of crisis management
- Ability to manage crises

- The fundamentals of crisis management
- Emergency communications

## Unit2: Crisis management framework

- Leadership
- Organizational structure
- Organizational culture
- Competence

## Unit3: Crisis prevention and preparedness

- Crisis anticipation
- Crisis evaluation
- Crisis avoidance and reduction
- Crisis preparedness

## Unit4:Crisis response and recovery

- Response to crises
- Recovery from crises
- Continual improvement
- Closing of the training conference

## Unit5: Revision