

# € TRAINING

Finance, Risk Management & Corporate  
Governance



12 - 16 August 2024  
Casablanca (Morocco)  
New Hotel



# Finance, Risk Management & Corporate Governance

REF: C580 DATE: 12 - 16 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 4290 Euro

## Introduction:

This training offers insights into the world of corporate finance, risk, and governance. Capital markets are central to the globalization phenomenon and essential for a well-functioning society. Because of this centrality and essential nature to societies, focus and attention must be paid to their proper functioning and oversight. To that end, this program offers an overview of the interaction between management and all other stakeholders. Diverse and complex stakeholder demands are best met by an efficient allocation of resources over an extended period.

## Conference Objectives:

At the end of this conference the participants will be able to:

- Specify the exact nature and scope of corporate financial reporting
- Identify and criticize specific concepts, rules, and procedures in place for corporate financial reporting
- Understand how & why working capital is critical in today's world
- Understand how & why capital structure can make or break a firm
- Learn how capital budgeting can go so wrong if not performed properly
- Identify and overcome limitations that are inherent in corporate financial reporting and/or corporate governance
- Manage risk analysis & decision making

## Targeted Audience:

- Risk and Compliance Managers
- Middle managers who require a more in-depth understanding of the concept of governance & Risk Management for state & Public Sector
- Senior Officials in national, provincial, and local government
- Staff who support the Board or with responsibility for governance
- Heads of Departments, Directors, Senior Managers, Managers, Company Secretaries, accountants and Finance Professionals responsible for Governance & Risk Management
- Executives and Senior Officials of state-owned companies, and as well listed, non-listed organizations

## Conference Outlines:

### Unit 1: What is Finance & Working Capital - Liquidity or Bankruptcy:

- Finance is a numbers game
- Yet finance is more than the numbers
- The three major components of finance
- Working capital WC defined
- Relationship to the current ratio
- Components of WC
- Inventory
- Accounts receivable
- Cash
- Accounts payable
- Notes payable
- The critical ratios to compute
- What should they be & why
- The questions to ask
- The answers you want

### Unit 2: Capital Structure

- What it is & why it is important
- Equity capital - what it is
- Equity capital - calculating its costs/required rate of return
- Debt capital - what is it really
- Debt capital - calculating its costs/required rate of return
- Weighted Cost of Capital WACC - why it is so important
- Calculating your WACC
- When & how to use WACC
- Leverage: two-edged sword - defined
- Operating leverage - calculated
- Financial leverage - calculated
- Combined leverage - Wow! Look at the impact

### Unit 3: CAPEX - Analysis of Investment Decisions with What-if Risks:

- Cash Flows and the Time Value of Money
- Discuss the capital project evaluation process
- Ideas for the future with a multiple periods horizon
- Estimating cash flows within the business system
- Net present value NPV & Internal Rate of Return IRR as preferred methods
- Profitability Index PI & Modified Internal Rate of Return MIRR as reasonable alternatives
- Defining the approval criteria and review process
- Post-implementation audits of capital projects
- Refinements of Investment Analysis
- Dealing with Risk and Changing Circumstances - how do we explain?
- Cost of Capital and Return Standards
- Benchmarking Discount & Hurdle rates

#### Unit 4: Risk Management as an integral part of Corporate Governance:

- Understanding uncertainty and risk/opportunity
- Identifying strategic financial risks
- Identifying operational risks
- Identifying functional financial risks
- Assessing financial risks in each perspective
- Finding our personal risk profile appetite for risk
- Clarifying desired outcomes, expected outcomes, and actual outcomes
- Performance measures - the need for FRM/ERM
- Quantitative and qualitative risks
- Developing FRM/ERM strategy - do we need a CRO?
- Other risk issues to be concerned with: Joint ventures, alliances, product liability, environmental risk, outsourcing risk, growth risk, R&D risk, natural disasters, catastrophic risks, supply chain risk, reputation risk, and psychology of risk among others

#### Unit 5: Corporate Governance:

- What is Corporate Governance?
- Corporate Governance environment
- The relevance of Corporate Governance
- Perspectives on Corporate Governance
  - Shareholders vs. Stakeholders
  - Voluntary VS Enforcement
  - 1-Tier VS 2-Tier boards
  - Chairman/CEO duality
  - The independent director
- Corporate Governance models
- Structure & practices
- Emerging trends in Corporate Governance
- Principal-Agent theory and applications
- Independence VS Appearance