



Organizational Agility Masterclass



11 - 15 November 2024  
Madrid (Spain)



# Organizational Agility Masterclass

REF: BV1982 DATE: 11 - 15 November 2024 Venue: Madrid (Spain) - Fee: 5300 Euro

## Introduction

Organizations must negotiate change and get the chance to improve rather than just getting by in a world that is changing at an unprecedented rate. A crucial component of business agility is managing projects and company processes in an agile manner, but organizational agility won't come naturally. Agile organizations require an agile strategy that takes an agile stance toward their market.

The Organizational Agility Masterclass training program's goal is to assist organizations in growing in their capacity for adaptability, creativity, and resilience. Participants will research and develop the skills necessary to make any organization genuinely agile.

## Course Objectives

At the end of this course, the participants will be able to:

- Recognize the Agile attitude and the guiding tenets of pragmatism, the power of choice, and context-awareness.
- Apply a variety of cutting-edge agile and lean methodologies, including value stream mapping, Kanban ideals, principles, and practices, A3s, and lean thinking.
- Implement a change model that is grounded in modern management theory and human dynamics.
- Use methods to analyze and enhance your working procedures.
- Put these tactics into practice on your agile team and make sure they are implemented correctly.

## Targeted Audience

- Business representatives
- Member of technical teams
- Managers and leaders of business units
- Engineers and technical staff
- Delivery managers and leaders of technical departments.

## Course Outline

### Unit 1: The Genesis of Business Agility

- Incorporating complexity theory into the workplace
- An agile business is what?
- Why is agility required in business?
- Agile and lean methodologies
- redefining all work in terms of performance criteria that create value

### Unit 2: The Current Business Contexts & Challenges

- Defining VUCA in the Modern World: the "New Norm"
- Impact of Volatility in the Team and Organisation
- Understanding the evolving needs of customers
- Acknowledging the emerging threats from the macro-environmental dynamics

- Understanding the challenges and opportunities facing the business
- Customer & stakeholder analysis: The Value proposition

### Unit 3: Skills and Tools to Sustain Business Agility

- Review a range of specific practice areas: Scrum, Kanban, Agile studios, etc.
- Understanding and leading change
- Building customer value and empathy
- Breaking paradigms
- Creating space for ideation and innovation
- Learning to identify and eliminate waste

### Unit 4: The Business Agility Framework

- Agile People & Culture
- Agile Leadership
- Agile Strategy
- Agile Governance
- Agile Structure
- Agile Business operations

### Unit 5: Personal Competencies to Enhance Agility

- Common challenges in business agility
- Creating a growth mindset
- Working effectively in empowered teams
- Listening and collaboration skills
- Personal agility and building a personal brand
- Preparing a Personal Agility Plan for execution in the workplace