

Sustainable Leadership for Organizational Performance





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REF: M2183 DATE: 21 - 25 July 2024 Venue: Manama (Bahrain) - Fraser Suites Seef Bahrain Fee: 4925 Euro

Introduction:

This training program focuses on sustainable leadership principles aimed at enhancing organizational performance. Through a combination of theoretical concepts and practical applications, participants learn to implement sustainable leadership practices that promote long-term success.

Program Objectives:

At the end of this program, participants will be able to:

- List the key competencies of sustainable leaders.
- Describe ways of engaging with and identifying stakeholders.
- Understand the importance of creativity and innovation.
- Describe communication barriers and ways to overcome them.
- List ways to accurately solve problems and make decisions.

Targeted Audience:

- · Managers.
- · Team Leaders.
- · Senior Executives.
- Professionals who need to understand and adjust their style and approach toward managing and leading others.

Program Outlines:

Unit 1:

Sustainable Leadership & the Triple Bottom Line:

- What is a sustainable leader?
- Key Competencies of sustainable leaders.
- PPP the triple bottom line: people, planet, profit.



- Behaviors of sustainable leaders.
- Engaging with and identifying stakeholders.

Unit 2:

Responsibility & the New Normal:

- Corporate Social Responsibility CSR.
- · Cultural Differences with CSR.
- · Leading by example.
- Employer-supported volunteering ESV.
- Leadership following Covid-19.

Unit 3:

Communication Skills for Sustainable Leaders:

- Identifying and removing the main barriers to communication.
- Developing your Emotional Intelligence El.
- · Active listening skills and asking the right questions.
- SOLER Technique for interviewing and meetings.
- Future Leaders Generational Differences.

Unit 4:

Mastering Problem-Solving & Decision Making:

- Identify the causes of a problem CATWOE, repetitive why.
- Using cause-and-effect analysis.
- Organise, analyze and prioritize ideas affinity diagram & PMI.
- The science of making the decision Vroom-Jago Decision Model.
- Using force-field analysis to implement decisions.

Unit 5:



Creativity, Innovation, and Your Career:

- Understanding creativity.
- The Science of Innovation.
- Disruptive innovation.
- Your career using the B-SWOT tool.
- Your personal development plan.