

€ TRAINING

Leadership, Innovation & Enterprise Skills



16 - 20 December 2024
Casablanca (Morocco)
New Hotel



Leadership, Innovation & Enterprise Skills

REF: C483 DATE: 16 - 20 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 4290 Euro

Introduction:

Corporations need to nurture leaders who can help their employees to be innovative and enterprising. This conference presents an opportunity for professionals and leaders to learn how to develop the creative edge to meet the challenge of excellent innovative leadership which is needed in the workplace.

It will allow you to examine yourself and your strengths and weaknesses. You will improve your communication skills and interpersonal skills to enhance your leadership abilities to bring about innovation and enterprise skills.

Conference Objectives:

At the end of this conference the participants will be able to:

- Develop leadership skills
- Share their thinking
- Communicate their vision, purpose & direction
- Inject passion to motivate people
- Encourage employees to think outside the box
- Cultivate and manage creativity
- Learn how to cultivate creativity in the organization
- Understand how to lead others towards innovation
- Enhance ability to motivate employees and increase their productivity
- Learn how to expand personal leadership and creativity skills to enterprise skills
- Build group cohesion and rapport

Targeted Audience:

- Managers
- Supervisors
- Team leaders
- Employees who are the potential to be promoted to a supervisory or managerial role.

Conference Outlines:

Unit 1: Successful Leadership Styles:

- Inspirational leadership
- Power of Influence
- Understanding and developing others
- Proactive Leadership
- Delegation as a leadership style
- Motivational leadership

Unit 2: Driving Radical Innovation:

- Lateral thinking
- Systemic innovation
- Leveraging the power of diversity
- Cultivating creativity
- Managing change creatively
- Implementing innovation

Unit 3: Entrepreneurial Leadership:

- Optimizing your leadership strengths
- Becoming an environmental change agent
- Developing personal empowerment
- Using transformational vocabulary
- Maximizing essential communication principles
- Understanding the 3 major levels of communication

Unit 4: Accountable Communication:

- What is accountability
- Improving personal credibility
- Leading with integrity
- Sharpen your communication skills
- Listening with the heart
- Inspiring and guiding the team

Unit 5: Developing Emotionally Intelligent Organizations:

- Building bonds
- Cooperation & team building
- Forging emotionally intelligent teams
- Resolving conflicts using emotional intelligence
- Organizational awareness
- Leading emotionally intelligent organizations