

€ TRAINING

Leading Organizations and Future
Preparation



11 - 15 November 2024
Casablanca (Morocco)
New Hotel



Leading Organizations and Future Preparation

REF: M2406 DATE: 11 - 15 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

Success in leading organizations requires the development of leadership skills and the ability to adapt to technological, cultural, and economic transformations. This training program aims to provide participants with the knowledge and skills necessary to lead their organizations and achieve effective preparedness for the future.

Program Objectives:

By the end of the program, participants will be able to:

- Define the importance of leading organizations and preparing for the future.
- Develop strategic leadership skills and a future vision.
- Teach participants how to deal with changes and transformations in the organizational environment.
- Provide participants with the tools and techniques needed for innovation and organizational excellence.
- Guide participants on how to build a future-ready organizational culture.

Target Audience:

- Organizational leaders and executives.
- Middle managers and supervisors seeking to develop leadership skills.
- Business owners looking to enhance their organizational leadership capabilities.
- Individuals working in the fields of strategy and innovation who want to understand how to steer organizations toward the future.

Program Outline:

Unit 1:

The Importance of Leading Organizations and Preparing for the Future:

- Definition of organizational leadership and its significance in the ever-changing organizational environment.
- Analysis of challenges and opportunities related to preparing for the future.
- Developing a strategic vision for the organization and directing it towards growth and development.

Unit 2:

Developing Strategic Leadership Skills:

- Analysis of strategic leadership skills and how to develop them.
- Utilizing strategic tools and techniques to achieve future objectives.
- Building strong teams capable of driving change and evolution.

Unit 3:

Dealing with Change and Transformations:

- Analyzing the nature of change and its impact on organizations.
- Developing change management skills and turning them into opportunities for development.
- Applying strategies for organizational adaptation to rapid transformations.

Unit 4:

Fostering Innovation and Organizational Excellence:

- Promoting an innovative culture and applying organizational excellence methods.
- Analyzing the importance of creative thinking and its application in organizational management.
- Developing analysis and evaluation skills to enhance sustainable innovation and development.

Unit 5:

Building a Future-Ready Organizational Culture:

- Understanding the importance of organizational culture and its impact on organizational preparedness for the future.
- Building a culture based on continuous learning and development.
- Analyzing best practices in constructing a future-ready organizational culture.