

# € TRAINING

Visionary Leadership for Organizational  
Excellence



6 - 10 May 2024  
Casablanca (Morocco)  
New Hotel



# Visionary Leadership for Organizational Excellence

REF: M1085 DATE: 6 - 10 May 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program is a strategic initiative aimed at developing leaders capable of driving organizational success and fostering a culture of excellence. Through a combination of visionary leadership principles and practical skills development, this program equips participants with the knowledge and capabilities needed to align organizational goals with a compelling vision, inspire teams towards excellence, and navigate complex challenges effectively.

## Program Objectives:

At the end of this program, the participants will be able to:

- Understand the importance of crafting a clear and compelling organizational vision.
- Identify core values and strategic goals to shape the organizational vision.
- Communicate the vision effectively to inspire and align stakeholders.
- Create a shared sense of purpose and direction within the organization.
- Empower individuals to contribute to the realization of the vision.
- Continuously refine and adapt the vision to evolving circumstances.

## Targeted Audience:

- Head of departments.
- Managers among all managerial levels.
- Supervisors and Team leaders.
- Strategic Planning department.
- Employees who want to gain new crucial skills to improve their career path.

## Program Outlines:

### Unit 1:

#### Crafting a Compelling Vision:

- Understanding the importance of a clear and compelling organizational vision.
- Identifying core values and strategic goals to shape the vision.
- Communicating the vision effectively to inspire and align stakeholders.
- Creating a shared sense of purpose and direction within the organization.
- Empowering individuals to contribute to the realization of the vision.
- Continuously refining and adapting the vision to evolving circumstances.

## Unit 2:

### Inspiring Excellence Through Leadership:

- Embracing visionary leadership principles to inspire excellence.
- Cultivating a culture of innovation, creativity, and continuous improvement.
- Leading by example and fostering accountability for excellence at all levels.
- Motivating and empowering teams to exceed performance expectations.
- Recognizing and celebrating achievements that contribute to organizational excellence.
- Providing guidance and support to individuals and teams to reach their full potential.

## Unit 3:

### Navigating Complexity and Change:

- Understanding the dynamics of organizational change and complexity.
- Developing resilience and adaptability to navigate uncertain environments.
- Anticipating and addressing potential challenges and obstacles to excellence.
- Leading through ambiguity with confidence and clarity of purpose.
- Implementing strategies to manage change effectively and minimize disruptions.
- Leveraging opportunities presented by change to drive organizational growth and success.

## Unit 4:

### Building High-Performing Teams:

- Forming diverse and inclusive teams aligned with the organizational vision.

- Fostering collaboration, trust, and mutual respect within teams.
- Empowering teams to take ownership of their goals and outcomes.
- Providing coaching and mentorship to develop team members' skills and capabilities.
- Creating an environment that encourages innovation and continuous learning.
- Leveraging team strengths to achieve collective excellence and success.

## Unit 5:

### Sustaining Organizational Excellence:

- Establishing systems and processes to maintain excellence over time.
- Embedding excellence into the organizational culture and DNA.
- Conducting regular assessments and evaluations to monitor performance.
- Identifying opportunities for improvement and innovation to sustain excellence.
- Cultivating a culture of continuous improvement and learning throughout the organization.
- Engaging stakeholders in ongoing dialogue and collaboration to support organizational excellence.