

€ TRAINING

Decisions, Dynamics & Leadership Styles



23 - 27 December 2024
Casablanca (Morocco)
New Hotel



Decisions, Dynamics & Leadership Styles

REF: C542 DATE: 23 - 27 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 4290 Euro

Introduction:

Corporations need to nurture dynamic leaders who can help their employees to be innovative and enterprising. This conference presents an opportunity for leaders and professionals to learn how to help their employees develop the appropriate leadership style in the workplace. The seminar will also equip leaders to meet the challenge of developing excellent decision-making skills.

The participants will develop leadership skills based on the latest scientific findings on how to make effective and creative decisions. You will also learn how to apply flexible leadership skills in a practical way to help your team achieve its goals.

Conference Objectives:

At the end of this conference the participants will be able to:

- Gain a greater awareness of their and their full leadership potential
- Refine their leadership styles for the benefit of their team and department
- Develop adaptability in dealing with different people
- Enhance decision-making skills in employees
- Apply effective decision-making skills in solving problems
- Learn how to cultivate key leadership styles
- Learn how to cultivate creativity in the organization
- Manage relationships with others with effective leadership style
- Enhance leadership through a better understanding of leadership styles
- Cultivate a more productive work environment
- Improved Intra/Inter-Departmental Communication
- Creative and innovative workforce
- Leaders with a spirit of enterprise
- Leadership who have effective decision-making skills

Targeted Audience:

- Supervisors
- Those in leadership roles
- Managers and executives
- Team leaders
- Those seeking to develop dynamic leadership skills

Conference Outlines:

Unit 1: Gaining Insights into your Leadership Styles:

- How perception influences our leadership style
- Understanding our personality
- Personality and leadership style
- Improving our strengths & managing our weaknesses
- Maximizing our interpersonal relationship with others
- Removing emotional and mental blind spots

Unit 2: Developing Decision Making Skills:

- Using your left brain & right brain to make decisions
- Split-brain theory for developing effective problem-solving skills
- Developing openness to new ideas in making decisions
- Promoting idea mobility in teams
- Understanding the creative solving process in individuals and teams
- IDEAL problem-solving approach

Unit 3: Applying Effective Decision Making Skills in the Workplace:

- Encouraging creative problem solving for continuous improvement
- Removing blocks to creative problem solving
- Convergent versus Divergent Thinking
- Divergent Thinking Skills for solving problems
- Using SCAMPER techniques to approach problem-solving
- Applying SCAMPER techniques to make effective decisions

Unit 4: Overcoming Mental Blocks to Decision Making:

- Challenging self-imposed assumptions
- Metaphorical thinking
- Increasing new ideas
- Getting people behind your ideas
- Evaluating new ideas
- Creative leadership

Unit 5: Effective Leadership to Develop Dynamic Problem-Solving in the Team:

- Ensuring alignment with the corporate mission
- Encouraging self-initiated activity
- Endorsing Unofficial activity
- Enhancing Serendipity
- Importance of appreciating diverse stimuli
- Practicing within-company communication for problem-solving
- Developing a personal action plan