

€ TRAINING

Navigating PPP Project Financing From
Principles to Practice



29 July - 2 August 2024
Casablanca (Morocco)
New Hotel



Navigating PPP Project Financing From Principles to Practice

REF: P2427 DATE: 29 July - 2 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

The "Navigating PPP Project Financing" program is strategically designed to guide participants through the entire spectrum of financial aspects associated with Public-Private Partnership PPP projects. From foundational principles to practical applications, this course provides a comprehensive journey to master the intricacies of PPP project financing.

Program Objectives:

At the end of the program the participants will be able to:

- Develop a profound understanding of the foundational principles governing project financing in PPPs.
- Acquire practical skills for structuring and assessing financial models for PPP projects.
- Effectively identify, assess, and manage the financial risks and challenges inherent in PPP initiatives.
- Explore innovative funding strategies to successfully attract private investment in PPPs.
- Master the art of negotiation and management of financial agreements within the PPP framework.

Targeted Audience:

- Professionals engaged in project management.
- Finance department.
- Government officials.
- Private sector representatives.

Program Outline:

Unit 1:

Principles of Project Financing in PPPs:

- Definition and critical elements of project financing.
- Roles and responsibilities of stakeholders in project financing.
- Legal and regulatory considerations in PPP financing.

Unit 2:

Structuring Financial Models for PPP Projects:

- Advanced financial modeling techniques.
- Risk assessment strategies and effective mitigation.
- Comprehensive cash flow analysis and sensitivity testing.

Unit 3:

Financial Risks and Challenges in PPPs:

- Identification and evaluation of financial risks specific to PPPs.
- Proactive strategies for managing financial challenges.
- Case studies on historical financial pitfalls in PPP projects.

Unit 4:

Innovative Funding Strategies in PPPs:

- Exploration of alternative funding sources.
- Techniques for attracting private investment.
- Crowdsourcing and public funding mechanisms.

Unit 5:

Negotiating and Managing Financial Agreements:

- Effective negotiation strategies in PPP project financing.
- Understanding contractual frameworks and agreements.
- Continuous monitoring and adaptive management of financial agreements throughout project lifecycles.