

€ TRAINING

Conference on Developing Excellence in
People Leadership

A group of four smiling business professionals (two men and two women) sitting at a table, likely attending a conference or meeting. They are dressed in professional attire. The background is blurred, suggesting an indoor setting with large windows.

21 October -
1 November 2024
Madrid (Spain)



Conference on Developing Excellence in People Leadership

REF: C651 DATE: 21 October - 1 November 2024 Venue: Madrid (Spain) - Fee: 8775 Euro

Introduction:

This conference is designed to provide participants with the knowledge and skills needed to become exceptional people leaders. It covers key leadership principles, emotional intelligence, team development, and communication strategies to build strong, motivated teams. It empowers participants to lead with confidence, inspire their teams, and foster a culture of excellence in their organizations.

Conference Objectives:

By the end of this conference, participants will be able to:

- Understand core leadership principles and their application in real-world scenarios.
- Develop emotional intelligence to lead with empathy and build stronger relationships.
- Foster team collaboration and enhance team performance through effective leadership.
- Communicate effectively to inspire and motivate teams.
- Lead through change and navigate organizational challenges with resilience.

Targeted Audience:

- Team Leaders.
- Supervisors and Managers.
- HR Professionals.
- Senior Executives.
- Organizational Development Leaders.

Conference Outline:

Unit 1:

Foundations of People Leadership:

- Defining key leadership roles and responsibilities.
- Understanding different leadership styles and their impact on teams.

- Core leadership principles for developing team trust and collaboration.
- Creating a leadership vision aligned with organizational goals.
- The role of accountability in effective leadership.

Unit 2:

Emotional Intelligence for Leaders:

- Understanding the importance of emotional intelligence EQ in leadership.
- Developing self-awareness and self-regulation for better leadership outcomes.
- Using empathy to connect with and motivate team members.
- Managing emotional triggers in high-pressure situations.
- Enhancing emotional resilience to lead through challenges.

Unit 3:

Building and Leading High-Performance Teams:

- Strategies for building strong, cohesive teams.
- Identifying and leveraging the strengths of team members.
- Encouraging collaboration and effective team dynamics.
- Addressing and resolving team conflicts constructively.
- Aligning team efforts with organizational objectives for higher performance.

Unit 4:

Effective Communication in Leadership:

- The role of clear communication in motivating and inspiring teams.
- Techniques for active listening and providing constructive feedback.
- Developing persuasive communication skills to influence and inspire.
- Managing difficult conversations and addressing conflicts professionally.
- Techniques for crafting a clear leadership message for different audiences.

Unit 5:

Leadership in Times of Change:

- Understanding the leader's role in managing organizational change.
- Strategies for leading teams through uncertainty and transition.
- Communicating change effectively to maintain team morale.
- Building adaptability and resilience in the face of change.
- Managing resistance and fostering a positive attitude towards change.

Unit 6:

Coaching and Mentoring for Leadership Development:

- The importance of coaching in developing future leaders.
- Creating a coaching culture within teams for continuous development.
- Techniques for mentoring and guiding team members' career growth.
- Providing meaningful feedback to support leadership development.
- Monitoring progress and measuring the impact of coaching and mentoring.

Unit 7:

Decision-Making and Problem-Solving as a Leader:

- Developing critical thinking skills for effective decision-making.
- Techniques for analyzing complex problems and identifying solutions.
- Encouraging collaborative decision-making within teams.
- Balancing short-term solutions with long-term strategic goals.
- Evaluating the impact of leadership decisions on team performance.

Unit 8:

Conflict Resolution and Mediation:

- Identifying the sources of conflict within teams.
- Techniques for resolving conflicts to maintain team harmony.

- The role of a leader as a mediator in workplace disputes.
- Building conflict resolution skills among team members.
- Creating a conflict-resilient culture through proactive leadership.

Unit 9:

Driving Employee Engagement and Motivation:

- Understanding key drivers of employee engagement and motivation.
- Creating a positive work environment that fosters growth and innovation.
- Recognizing and rewarding team members to boost morale.
- Developing initiatives to enhance engagement and productivity.
- Measuring employee satisfaction and its impact on organizational performance.

Unit 10:

Continuous Improvement in Leadership:

- The importance of self-reflection and continuous learning in leadership.
- Developing a personal leadership improvement plan.
- Using feedback from team members to enhance leadership effectiveness.
- Staying current with emerging leadership trends and practices.
- Committing to ongoing professional development and growth.