

€ TRAINING

Conference on Mastering Human Resource
Management



17 - 21 November 2024
Istanbul (Turkey)



Conference on Mastering Human Resource Management

REF: C725 DATE: 17 - 21 November 2024 Venue: Istanbul (Turkey) - Fee: 5850 Euro

Introduction:

This conference is designed to equip HR professionals and leaders with advanced skills and knowledge in managing human resources effectively. It focuses on mastering key HR functions, from recruitment to retention, while promoting a culture of continuous improvement in the workforce.

Program Objectives:

By the end of this conference, participants will be able to:

- Develop strategic HR plans aligned with organizational objectives.
- Master talent acquisition, retention, and development strategies.
- Foster a positive organizational culture that promotes employee engagement.
- Ensure compliance with labor laws and regulations in HR processes.
- Use HR analytics to drive decision-making and improve workforce management.

Target Audience:

- HR Managers and Directors.
- Talent Acquisition Specialists.
- Organizational Development Professionals.
- Business Leaders and Managers involved in HR functions.
- HR Consultants and Advisors.

Conference Outline:

Unit 1:

Strategic Human Resource Planning:

- Aligning HR strategies with long-term organizational goals.
- Workforce planning: forecasting talent needs and managing gaps.
- Developing a strategic HR roadmap for growth and performance.

- Best practices for integrating HR into business strategy.
- Successful HR strategic planning in a global organization.

Unit 2:

Talent Acquisition and Retention:

- Advanced techniques for recruiting and selecting top talent.
- Strategies for onboarding and integrating new hires into the company culture.
- Retention strategies: Creating a supportive and engaging work environment.
- Triks for Building an employer brand that attracts high-quality candidates.
- Best practices for reducing turnover and improving employee satisfaction.

Unit 3:

Employee Engagement and Performance Management:

- Understanding the drivers of employee engagement and motivation.
- Methods of Developing effective performance management systems.
- Using feedback and recognition to enhance performance.
- Importance of Implementing training and development programs for continuous improvement.
- Strategies for fostering a culture of accountability and excellence.

Unit 4:

Legal and Compliance Aspects of HR Management:

- Overview of labor laws and regulations affecting HR practices.
- Ensuring compliance with employment laws hiring, termination, benefits.
- Managing employee grievances and disciplinary actions legally.
- Understanding anti-discrimination, diversity, and inclusion policies.
- Best practices for maintaining a compliant HR department.

Unit 5:



HR Analytics and Data-Driven Decision Making:

- Using HR data and analytics to drive workforce planning and decisions.
- Key metrics for tracking HR performance and employee productivity.
- Leveraging analytics for talent management and development.
- Using data to assess employee satisfaction and engagement.