

# € TRAINING

Mastering Risk Crisis and Continuity  
Management



30 September -  
4 October 2024  
Casablanca (Morocco)  
New Hotel



# Mastering Risk Crisis and Continuity Management

REF: RC1702 DATE: 30 September - 4 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

In today's dynamic and interconnected business landscape, organizations face an array of risks that can disrupt operations and threaten their viability. This comprehensive program offers a strategic toolkit to navigate uncertain terrain with confidence. It equips professionals with the essential skills to develop robust business continuity plans, ensuring operational resilience and the ability to withstand disruptions.

## Program Objectives:

By the end of this program, participants will be able to:

- Identify and assess various types of risks, including financial, operational, and reputational, to develop a comprehensive risk management strategy.
- Equip participants with the skills to effectively respond to crises by implementing crisis management protocols and contingency plans.
- Develop a thorough understanding of business continuity principles and methodologies to ensure uninterrupted operations during disruptions.
- Enhance decision-making capabilities by analyzing risk scenarios and implementing proactive measures to mitigate potential threats.
- Foster a culture of resilience within organizations by training employees to recognize and respond to risks and crises proactively.

## Target Audience:

- Risk managers and analysts.
- Crisis management professionals.
- Business continuity planners.
- Senior executives and decision-makers.
- Compliance officers.
- Project managers.

## Program Outlines:

Unit 1.

## Risk Assessment and Identification:

- Understand various types of risks affecting businesses.
- Identify potential risk factors within organizational processes.
- Analyze the impact of risks on business operations.
- Prioritize risks based on their severity and likelihood.
- Develop risk mitigation strategies to address identified risks.

## Unit 2.

### Crisis Response and Management:

- Establish crisis management protocols and procedures.
- Train employees on crisis response techniques and procedures.
- Conduct crisis simulations and drills to test response readiness.
- Implement communication strategies for effective crisis management.
- Coordinate with relevant stakeholders during crisis situations.

## Unit 3.

### Business Continuity Planning:

- Develop business continuity plans to ensure operational resilience.
- Identify critical business functions and dependencies.
- Implement backup and recovery strategies for IT systems and data.
- Establish alternative work arrangements and remote access protocols.
- Test and update business continuity plans regularly to reflect changes in the business environment.

## Unit 4.

### Risk Mitigation Strategies:

- Implement controls and measures to mitigate identified risks.
- Monitor and review the effectiveness of risk mitigation measures.
- Continuously assess and update risk mitigation strategies.

- Train employees on risk awareness and mitigation techniques.
- Foster a culture of risk awareness and accountability within the organization.

## Unit 5.

### Resilience Building and Continuous Improvement:

- Develop strategies to enhance organizational resilience.
- Promote a culture of learning and adaptability within the organization.
- Encourage feedback and lessons learned from past crises.
- Conduct post-incident reviews to identify areas for improvement.
- Implement continuous improvement initiatives to strengthen risk management and crisis response capabilities.