

Banking and Financial Intermediation

16 - 20 December 2024 Casablanca (Morocco) New Hotel



# Banking and Financial Intermediation

REF: T2011 DATE: 16 - 20 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

# Introduction:

This training program offers a thorough understanding of financial institutions' roles and operations within the economy. It equips professionals to navigate banking complexities and contribute effectively to the financial sector.

# **Program Objectives:**

#### At the end of this program, participants will be able to:

- Analyze the function and dangers of financial institutions as intermediaries in the financial system.
- Offer or look for suitable banking services
- Analyze the income statement and balance sheet of a bank.
- Make lending decisions after assessing the credit risk
- Utilize financial instruments to manage your finances and risks.

# **Targeted Audience:**

- Decision-making Experts in the Credit Industry.
- Relationship managers are in charge of offering suitable financial services.
- Those that want to work as credit analysts.
- Those requesting funding on behalf of their business.
- Banking and the Financial Crisis enthusiasts.

# **Program Outline:**

#### Unit 1:

#### An Overview of The Monetary Financial System:

- The Financial and Monetary System.
- Financial Intermediation: What Is It?
- The Function and Purpose of Banking and Financial Intermediary.



- Instruments of Finance & Securitization.
- Financial Markets.
- Disintermediation.

#### Unit 2:

#### The BankIs Balance Sheet & Income Statement:

- The Roles of the Central Banks.
- Retail, Investment & Private Banking.
- The Bankls Income Statement.
- The BankIs Balance Sheet.
- Assets & Liabilities.
- Capital Adequacy & International Regulation.

#### Unit 3:

## Providing Credit - the BankIs Major Role:

- Types of Finance: Assets, International Trade & Working Capital.
- Off Balance Sheet Finance.
- Credit Analysis/Evaluating Credit Applications.
- The BankIs Risk Return Trade Off.
- Reducing Risk .
- Monitoring & Controlling Lending.

## Unit 4:

## The Financial Crisis and Lessons Learnt:

- Causes of the Financial Crisis.
- Consequences of the Financial Crisis.
- The Role of Derivatives.
- Lessons Learnt.



- International Regulatory Requirements.
- The Confidence Function.

## Unit 5:

## **Banking Services:**

- Personal & Business Services.
- Current Accounts & Payment Services.
- Savings & Deposits.
- Investments.
- Private Banking & Wealth Management.
- International Trade.