

€ TRAINING

Information Technology Leadership



3 - 7 November 2024
Istanbul (Turkey)
Sheraton Istanbul Levent



Information Technology Leadership

REF: B1724 DATE: 3 - 7 November 2024 Venue: Istanbul (Turkey) - Sheraton Istanbul Levent Fee: 5850 Euro

Introduction

IT leadership is the group of senior executives in an organization responsible for the information technology IT infrastructure and applications that enable and drive the overarching business strategy and goals.

Course Objectives

At the end of this course the participants will be able to:

- Acquire data, tools, and techniques to drive change and leverage technology across your organization.
- Explore how current technology trends in cloud computing, mobile devices, social media tools, and other areas are driving global growth.
- Leverage technology changes for competitive advantage in an uncertain future.
- Observe and understand the needs of users and customers through design thinking principles.
- Strategize about how to create a culture to support innovation.
- Recognize ways to build personal power and influence in your organization.

Targeted Audience

- Senior-level technology executives with at least 10 to 15 years of management experience
- Executives with responsibility for building and deploying technology to serve their enterprises
- Examples of appropriate titles: chief information officer, chief technology officer, chief marketing officer, vice president of information technology, and vice president of product development

Course Outline

Unit 1:

- Leading the Modern Day Business.
- Leadership Communication with Practice Exercises
- Inclusive Leadership
- Strategy Execution

Unit 2:

- The Effective Use of PowerNetwork with tech leaders

- Advocate for technology advancements
- Create an organization
- Promote your organization
- Understand your long-term goals.

Unit 3:

- Disruptions
- A person or group of people in senior positions responsible
- Evolving role of IT leadership
- Balanced Strategic Focus

Unit 4:

- IT must understand the business and the business must understand IT.
- IT should have effective value measurements that clearly demonstrate its contribution to the business.
- IT should create effective strategic, tactical and operational governance processes.
- IT leaders should possess take-charge skills as well as IT skills.

Unit 5:

- Leadership and strategy guide for IT executives
- Leadership and Succession Leadership Performance
- Evaluating and Adopting Emerging Technology