

# € TRAINING

Women In Leadership



16 - 20 December 2024  
Casablanca (Morocco)  
New Hotel



# Women In Leadership

REF: M2175 DATE: 16 - 20 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program is specifically designed to empower women in leadership roles by providing them with the necessary skills and strategies to succeed. Through a combination of theoretical learning and practical exercises, participants learn to navigate gender-related challenges, develop their leadership capabilities, and advance their careers.

## Program Objectives:

At the end of this program, participants will be able to:

- Understand the unique challenges and opportunities for women in leadership.
- Develop key leadership skills, including communication, strategic thinking, and decision-making.
- Build a strong personal brand and leadership presence.
- Learn how to manage and leverage diverse teams.
- Develop a network of supportive peers and mentors.

## Targeted Audience:

- Women in mid- to senior-level management roles aspiring to advance their leadership skills.
- Female executives and leaders aiming to overcome gender-related challenges in the workplace.
- Women seeking to develop strategies for navigating organizational dynamics and achieving career growth.
- Organizations committed to fostering gender diversity and empowering women in leadership positions.
- Individuals interested in promoting gender equality and supporting women's leadership development initiatives.

## Program Outlines:

### Unit 1:

#### Understanding the Landscape of Women in Leadership:

- Introduction to Women in Leadership.
- Current State of Women in Leadership.

- Barriers to Women's Leadership.
- Opportunities for Women's Leadership.

## Unit 2:

### Developing Leadership Skills:

- Communication Skills for Women Leaders.
- Strategic Thinking and Decision-Making.
- Negotiation and Influence.
- Managing Conflict and Difficult Conversations.

## Unit 3:

### Building Your Personal Brand and Leadership Presence:

- Defining Your Leadership Style and Values.
- Creating a Compelling Personal Brand.
- Networking and Building Relationships.
- Building a Strong Leadership Presence.

## Unit 4:

### Managing and Leveraging Diverse Teams:

- Understanding Diversity and Inclusion in the Workplace.
- Building and Managing High-Performing Teams.
- Leveraging Diversity for Innovation and Creativity.
- Leading Remote and Virtual Teams.

## Unit 5:

### Sustaining Your Leadership Journey:

- Managing Your Career Trajectory.
- Developing a Growth Mindset.



- Balancing Work and Life Demands.
- Finding Support and Building a Supportive Community.