

# **Business Process Modeling BPM**

22 July - 2 August 2024 Boston (USA)



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REF: M1300 DATE: 22 July - 2 August 2024 Venue: Boston (USA) - Fee: 12045 Euro

# Introduction:

This training program is a comprehensive initiative designed to equip participants with the knowledge and skills needed to analyze, design, and optimize business processes. Through a blend of theoretical learning and practical exercises, participants learn various process modeling techniques, tools, and methodologies to enhance organizational efficiency and effectiveness.

# **Program Objectives:**

#### At the end of this program, the participants will be able to:

- Contribute to business process improvement initiatives.
- Develop the skill to gather the right information to build a business process model.
- Accurately capture and map the details of a business process using models.
- Apply best-practice business process analysis and modeling techniques.
- Improve, design, and optimize the work of the organization through process modeling and analysis.
- Contribute to the competitiveness of the organization through operational excellence.
- Design digitally-enabled processes using the BPMN technique.

# **Targeted Audience:**

- Business Managers and Business Process Owners.
- Process Analysts, Process Designers, and Process Project Team Leaders and Members.
- Operations Managers.
- Business and Systems analysts.
- Information Technology Professionals.
- Quality management Specialists.

# **Program Outlines:**

Unit 1:



#### **Business Process Modeling Fundamentals:**

- Introduction to BPM concepts and terminology.
- Importance of process modeling in organizational efficiency.
- Basic principles of process design and analysis.
- Key components of business process documentation.
- Role of BPM in organizational transformation.
- Practical exercises in creating process models.

# Unit 2:

#### Understanding Process Mapping Techniques:

- 1. Various types of process mapping methods e.g., flowcharts, swimlane diagrams.
- 2. Identifying key stakeholders and their roles in process mapping.
- 3. Best practices for documenting processes accurately and comprehensively.
- 4. Mapping complex processes with multiple decision points.
- 5. Techniques for identifying and documenting subprocesses.
- 6. Hands-on experience in creating process maps using software tools.

#### Unit 3:

#### Implementing BPM Tools and Software:

- Overview of popular BPM software solutions.
- Hands-on training on using BPM tools for process modeling.
- Integrating BPM software with existing IT infrastructure.
- Configuring workflows and business rules in BPM software.
- Customizing BPM solutions to meet organizational requirements.
- Best practices for managing BPM projects and change management.

#### Unit 4:

Optimizing Processes for Efficiency and UML Notation Equivalents to ISO:

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- Identifying bottlenecks and inefficiencies in processes.
- Strategies for streamlining and automating workflows.
- Continuous improvement methodologies such as Lean and Six Sigma and Leveraging technology for process optimization e.g., robotic process automation.
- Understanding the Unified Modeling Language UML and its role in software development.
- Exploring the ISO standards related to business process modeling and documentation.
- Mapping UML notation elements to ISO standards for process modeling.
- Identifying similarities and differences between UML and ISO notation.

#### Unit 5:

#### Analyzing and Improving Workflow:

- Techniques for analyzing process performance data.
- Identifying opportunities for optimization and innovation.
- Implementing changes and measuring their impact on workflow efficiency.
- Managing process changes and minimizing disruption.
- Strategies for continuous monitoring and improvement.
- Engaging stakeholders in the process improvement cycle.

#### Unit 6:

# Integrating BPM into Organizational Strategy:

- Aligning process improvements with business goals and objectives.
- Communicating the value of BPM initiatives to stakeholders.
- Developing a roadmap for long-term BPM implementation and sustainability.
- Building support and buy-in from senior leadership.
- Incorporating BPM into organizational culture and governance.
- Case studies of successful BPM implementations and their impact on organizational strategy.

#### Unit 7:



# **Real-World Case Studies and Applications:**

- Examining real-world examples of BPM implementation across various industries.
- Analyzing successful and unsuccessful case studies to understand key factors for BPM success.
- Identifying common challenges and best practices through case study analysis.
- Applying lessons learned from case studies to develop effective BPM strategies.
- Discussing the role of leadership and organizational culture in successful BPM adoption.

# Unit 8:

# Measuring and Evaluating BPM Success Metrics:

- Defining key performance indicators KPIs for BPM initiatives.
- Establishing benchmarks and targets for process improvement.
- Implementing measurement tools and methodologies to track BPM success metrics.
- Analyzing and interpreting data to evaluate the effectiveness of BPM implementations.
- Adjusting strategies and interventions based on performance metrics and feedback.
- Communicating BPM success metrics to stakeholders and senior management to demonstrate ROI.

# Unit 9:

# Collaboration and Communication in BPM Projects:

- 1. Building effective cross-functional teams for BPM projects.
- 2. Strategies for fostering collaboration and communication among team members.
- 3. Utilizing communication tools and technologies to facilitate collaboration.
- 4. Managing conflict and resolving differences in BPM project teams.
- 5. Promoting knowledge sharing and learning within BPM project teams.
- Case studies and role-playing exercises to practice effective communication and collaboration skills in BPM projects.

# Unit 10:

# Continuous Improvement Methodologies:



- Introduction to continuous improvement philosophies and methodologies.
- Understanding the principles of Lean, Six Sigma, and Agile methodologies.
- Applying Lean principles to eliminate waste and streamline processes.
- Implementing Six Sigma tools and techniques for process optimization and variation reduction.
- Agile methodologies for iterative development and rapid response to change.
- Integrating continuous improvement methodologies into BPM frameworks for sustained organizational excellence.