

# Conference: Business Continuity

30 June - 4 July 2024 Dubai (UAE)



# **Conference: Business Continuity**

REF: C2146 DATE: 30 June - 4 July 2024 Venue: Dubai (UAE) - Fee: 5310 Euro

#### Introduction

A business continuity plan BCP is a process that outlines the potential impact of disaster situations on business operations. It creates policies that respond to various situations to ensure a business is able to recover quickly after a crisis.

#### **Conference Objectives:**

At the end of this conference, the participants will be able to:

- · What are the types of business continuity
- Contingency or contingency planning
- Recover personnel
- · Business continuity planning and establishment

## **Targeted Audience**

- Businessman
- Business developers
- Senior Management and Middle Management
- Business analysts

## **Conference Outlines:**

Unit 1:

- Find the right business partner
- Conduct a risk assessment to identify potential threats.
- Internal Control business function
- · Complete a business impact analysis

#### Unit 2:

- the business continuity management lifecycle
- · Devising a business continuity strategy
- · Gain experience
- Seek business employees

## Unit 3:

- Business Continuity Plan
- the process of creating systems
- Cost optimization
- · Recovery to deal with potential threats

## Unit 4:

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- Keen business sense and knowledge of Economics, Finance, and Accounting
- An organization to maintain up-to-date copies of data
- The business continuity management lifecycle
- Developing and implementing a BCM response