

# € TRAINING

Executive Leadership Management



8 - 12 July 2024  
Casablanca (Morocco)  
New Hotel



# Executive Leadership Management

REF: M1591 DATE: 8 - 12 July 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Executive Leadership Management program is designed to equip mid-level managers and experienced leaders with the essential skills and strategies needed to thrive in executive leadership roles. Through a comprehensive program covering leadership styles, strategic planning, team management, communication, and change leadership, participants will enhance their ability to lead effectively in dynamic and challenging business environments.

## Program Objectives:

At the end of this program, the participants will be able to:

- Gain the insights to devise and implement an effective strategy in your organization
- Develop the confidence to operate outside your comfort zone
- Increase your ability to engage, inspire and influence
- Prepare for a more senior management role or professional challenge
- Develop effective, motivated, and innovative leaders
- Gain insights into the latest thinking on strategic business topics
- Build a strong leadership framework
- See a return on investment through Henley's collaboration with a learning partner in your organization.

## Targeted Audience:

- Mid-level managers aspiring to executive leadership roles.
- Experienced leaders seeking to enhance their leadership skills.
- Professionals transitioning into leadership positions.
- Individuals responsible for leading teams or departments within organizations.
- Entrepreneurs and business owners aiming to develop effective leadership strategies.

## Program Outlines:

### Unit 1:

## Defining Leadership Styles and Traits:

- Explore different leadership styles and traits.
- Discuss the characteristics of effective leaders.
- Analyze how leadership styles impact organizational performance.
- Identify common leadership challenges and how to address them.
- Examine case studies of successful leadership models.
- Reflect on personal leadership strengths and areas for improvement.

## Unit 2:

### Strategic Leadership Planning:

- Understand the importance of strategic planning in leadership.
- Develop strategic thinking and decision-making skills.
- Learn how to align leadership goals with organizational objectives.
- Explore techniques for forecasting and anticipating future challenges.
- Analyze the role of innovation and adaptability in strategic leadership.
- Implement strategies for effective strategic communication within teams.

## Unit 3:

### Leading High-Performing Teams:

- Identify the characteristics of high-performing teams.
- Explore methods for building and motivating teams.
- Develop strategies for fostering collaboration and communication.
- Learn how to manage conflicts and resolve team dynamics.
- Implement techniques for empowering team members and promoting accountability.
- Evaluate team performance and adjust leadership approaches accordingly.

## Unit 4:

### Enhancing Leadership Communication:

- Understand the importance of effective communication in leadership.
- Develop active listening and empathy skills.
- Learn techniques for delivering clear and persuasive messages.
- Explore strategies for giving and receiving feedback.
- Practice communication in diverse contexts and with different stakeholders.
- Reflect on personal communication styles and adaptability.

## Unit 5:

### Leading Through Change and Innovation:

- Understand the dynamics of organizational change and innovation.
- Learn how to lead change initiatives effectively.
- Explore techniques for managing resistance to change.
- Foster a culture of innovation and continuous improvement.
- Develop strategies for adapting to industry disruptions and technological advancements.
- Implement change management frameworks and best practices.