

€ TRAINING

Financial Modeling



7 - 11 October 2024
Casablanca (Morocco)
New Hotel



Financial Modeling

REF: F1732 DATE: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

Financial modeling is the core skill required for Investment Banking, Equity Research, Portfolio Management, Project Finance, Credit Research, Financial Planning & Analysis, etc. The best way to learn financial modeling is to practice. It takes years of experience to become an expert at building a financial model and you really have to learn by doing. Reading equity research reports can be a helpful way to practice, as it gives you something to compare your results to.

Course Objectives:

At the end of this course the participants will be able to:

- Define the world of finance
- Explain the cash flows and investor returns for different asset classes
- Understand the information in the financial reports of organizations
- Describe internal budgeting control performance evaluation and project analysis
- Determine how to make big investment decisions based on costs and benefits
- Specify investment options and their purpose

Targeted Audience:

- Head of Departments
- Managers
- Finance Professionals who want to enhance their skills

Course Outlines:

Unit 1: Introduction to Financial Markets

- Use the key elements of financial markets to make investment decisions
- Explain factors that affect a market's efficiency
- Discuss how transparency and disclosure ensure the integrity of financial markets
- Determine the economic impacts of inflation.

Unit 2: The Language of Investments

- Explain what the role of securities is in financing an organization
- Compare the rates of return of simple versus compound interest
- Calculate the expected present and future value of a fixed income.

Unit 3: The Language of Financial Reports

- Identify balance sheet and income statement account categories
- Relate them to the financial performance of the organization.
- Assess the financial statements of an organization
- Including measuring key attributes to make cross-sectional and time series comparisons.

Unit 4: Management Accounting and Project Analysis

- Distinguish between total variance
- Price variance and quantity variance
- Explain how you would prioritize a series of capital projects.

Unit 5: Corporate Finance

- Identify the difference between an annuity and perpetuity
- Appraise an investment project using the four investment decision rules.
- Reflect on how market expectations move markets