

# € TRAINING

Agile Shift



23 - 27 September 2024  
Madrid (Spain)



# Agile Shift

REF: BV2248 DATE: 23 - 27 September 2024 Venue: Madrid (Spain) - Fee: 5300 Euro

## Introduction:

In today's rapidly changing business landscape, organizations need to be adaptable, innovative, and responsive to stay competitive. Agile methodology has emerged as a powerful approach to project management and organizational transformation, enabling teams to deliver high-quality products and services while embracing change. This comprehensive Agile Shift training course aims to equip participants with the knowledge, skills, and mindset needed to effectively adopt and apply Agile principles and practices within their organizations.

## Course Objectives:

At the end of this course, participants will be able to:

- Understand the core principles and values of Agile methodology.
- Learn how to apply Agile practices and techniques in project management.
- Develop the skills necessary to lead and work effectively in Agile teams.
- Explore strategies for implementing Agile practices in organizations.
- Gain practical knowledge to drive Agile transformation and achieve business agility.

## Targeted Audience:

- Project managers and team leaders seeking to adopt Agile methodologies.
- Software developers and engineers interested in Agile project management.
- Executives and managers responsible for organizational transformation.
- Members of cross-functional teams aiming to enhance collaboration and productivity.
- Professionals interested in gaining an understanding of Agile concepts and practices.

## Course Outlines:

### Unit 1: Introduction to Agile Principles and Values

- Agile methodology overview and its benefits.
- Understanding the Agile Manifesto and its guiding principles.
- Embracing an Agile mindset and its impact on project success.
- Agile versus traditional project management approaches.
- Agile frameworks Scrum, Kanban, Lean and their applications.

### Unit 2: Agile Practices and Techniques

- Iterative and incremental development.
- User stories: creation, prioritization, and backlog management.
- Sprint planning, execution, and review.
- Continuous integration and delivery.
- Agile estimation and velocity tracking.

### Unit 3: Agile Team Collaboration

- Cross-functional teams and self-organization.
- Effective communication and collaboration in Agile teams.
- Facilitating Agile meetings daily stand-ups, sprint reviews, retrospectives.
- Empowering teams for decision-making and problem-solving.
- Handling conflicts and challenges in Agile teams.

#### Unit 4: Agile Transformation Strategies

- Assessing organizational readiness for Agile transformation.
- Developing an Agile transformation roadmap.
- Creating a culture of innovation and adaptability.
- Agile leadership and its role in driving organizational change.
- Scaling Agile: frameworks and approaches for enterprise-level adoption.

#### Unit 5: Business Agility and Continuous Improvement

- Achieving business agility through Agile practices.
- Agile metrics and measuring project success.
- Agile governance and risk management.
- Agile in non-IT domains marketing, HR, operations.
- Continuous improvement and adapting Agile practices over time.