

# € TRAINING

Organizational Negotiation and Conflict  
Management



5 - 9 August 2024  
Casablanca (Morocco)  
New Hotel



# Organizational Negotiation and Conflict Management

REF: M109 DATE: 5 - 9 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program provides both a comprehensive strategic analysis of the negotiation process as well as the essential tools for planning and managing every negotiation. Participants will learn to negotiate excellent outcomes both externally with suppliers, contractors, and customers but also internally within your organization between colleagues, departments, and managers.

## Program Objectives:

At the end of this program, the participants will be able to:

- Gain self-awareness of their negotiation and conflict management style.
- Understand the key analysis of the negotiation and conflict process.
- Learn how to achieve collaborative value-adding negotiation results.
- Expand their range of negotiating skills and strategies.
- Build on their existing experience and skill to become a highly effective negotiator and conflict manager.
- Improve the ability to negotiate and manage difficult situations effectively both internally within the organization and externally with third parties.
- Improve management and leadership skills through an understanding of the value of protecting key relationships whilst maximizing negotiated outcomes.
- Enhance vital leadership, management and personal skills that will impact on their performance across all aspects of their professional lives.
- Enhance the ability to negotiate outcomes that meet or exceed organizational goals.

## Targeted Audience:

- Executives, managers, and team leaders responsible for resolving conflicts and negotiating agreements within their organizations.
- HR professionals seeking to enhance their skills in managing organizational conflicts and negotiations.
- Professionals involved in cross-functional teams or interdepartmental collaborations.
- Individuals interested in developing strategies for promoting collaboration and resolving disputes effectively in the workplace.

## Program Outlines:

### Unit 1:

#### Negotiation and Conflict Management:

- Negotiation theory and practice - negotiation defined.
- Power and society - the rise of negotiation and conflict management.
- The sources of conflict in the organization.
- Conflict escalation and steps to prevent it.
- Conflict management strategies.
- Negotiation as a mixed-motive process.

### Unit 2:

#### Practical Negotiation Strategies:

- Strategic and tactical negotiation approaches to negotiation.
- Value claiming distributive negotiation strategies.
- BATNA, Reserve point, Target point.
- Opening offers, Anchors, Concessions.
- Value creating Integrative negotiation strategies.
- Sharing information, diagnostic questions & unbundling issues.
- Package deals, multiple offers and post-settlement settlements.
- The four possible outcomes of a negotiation.

### Unit 3:

#### Negotiation Planning, Preparing, and Power:

- Wants and needs - distinguishing between interests and positions.
- A three-step model for negotiation preparation.
- Your position, their position and the situation assessment.
- Understanding the sources of negotiating power.

- Altering the balance of power.
- The power of body language and understanding thoughts from body language.
- Dealing with confrontational negotiators.

#### Unit 4:

##### Mediation skills - a Powerful Negotiation Tool:

- Communication and questioning.
- Active listening in negotiation.
- ADR processes - putting negotiation in the context.
- Negotiation, Mediation, Arbitration, and Litigation.
- Mediation as a facilitated negotiation.
- Techniques of the mediator - practical mediation skills to help resolve disputes.
- Working in negotiation teams, and Mediation in practice - mediation exercise.

#### Unit 5:

##### International and Cross-Cultural Negotiations:

- International and cross-cultural negotiations.
- Cultural Values and Negotiation Norms.
- Advice for cross-cultural negotiators.
- Putting together a deal.
- Team international negotiation exercise.
- Applying learning to a range of organizational situations.