

€ TRAINING

The Power of Leaders



2 - 6 September 2024
Casablanca (Morocco)
New Hotel



The Power of Leaders

REF: M2089 DATE: 2 - 6 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

The "Power of Leaders" training program is a comprehensive initiative designed to empower participants with the knowledge, skills, and mindset necessary to become effective leaders in their respective domains. Through a combination of theoretical insights, practical exercises, and experiential learning, participants explore various aspects of leadership, including influence, decision-making, and team dynamics.

Program Objectives:

At the end of this program, participants will be able to:

- Differentiate between leadership and management.
- Pinpoint their leadership philosophies and strengths through self-evaluations.
- Analyze different leadership theories with a focus on situational leadership.
- List the core skills of emotional intelligence EI.
- Explain the delegator and change agent functions of a leader.

Targeted Audience:

- Mid to Senior-level Managers.
- Aspiring Leaders and Emerging Leaders.
- Professionals seeking to enhance their leadership skills.
- Employees interested in personal and professional growth through leadership development.

Program Outline:

Unit 1:

Practices of Exemplary Leaders:

- Challenge the process.
- Inspire a vision.
- Model the way.

- Enable others to act.
- Encourage the heart.
- Explore the perennial question: nature or nurture.

Unit 2:

The Leadership Journey and Situational Leadership:

- Review major theories: Trait theories, Behavioral theories, The leadership grid.
- Understand situational leadership: theory and simulation.
- Assess situation maturity levels and levels of development.
- Identify the relationship between maturity levels and leadership styles.

Unit 3:

The Emotionally Intelligent Leader:

- Explore an overview of EI.
- Understand intrapersonal and interpersonal intelligence.
- Compare Emotional Quotient EQ versus Intelligence Quotient IQ.
- Apply the EI competency framework.
- Analyze the 18 EI competencies in practice.
- Brainstorm real-life examples.

Unit 4:

Leadership, Delegation, and Empowerment:

- Define delegation, its objectives, and rules.
- Identify delegation levels.
- Discuss why delegation is not popular.
- Establish guidelines for delegation.
- Explore decision-making styles in the Gulf.
- Define empowerment and its significance.

Unit 5:

The Leader as a Change Catalyst:

- Understand the nature of change.
- Explore Kotter's eight-step change process model.
- Recognize and address resistance to change.