

# € TRAINING

Effective Revenue Collection Strategies



2 - 6 December 2024  
Casablanca (Morocco)  
New Hotel



# Effective Revenue Collection Strategies

REF: TR1914 DATE: 2 - 6 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Effective Revenue Collection Strategies training program offers practical techniques to optimize revenue collection, focusing on enhancing compliance and efficiency while reducing evasion. Participants learn to design tailored collection plans, analyze taxpayer behavior, and implement effective enforcement measures.

## Program Objectives:

At the end of this program, the participants will learn about:

- Be aware of the pertinent adjustments to the revised revenue collection instructions.
- Learn the technical details of the main procedures in the new standards for revenue collection.
- Discover the effects of revenue collection standards that are "rules-based" and "principles-based."

## Targeted Audience

- Accountants, Tax consultants, and Tax enforcement agencies.
- Experts in general taxation.
- Tax experts working for advising firms.
- Tax experts in the commercial and trade sectors.
- Government employees and institutions.
- Internal tax managers or directors.

## Program Outline:

### Unit 1:

#### Introduction:

- Introduction to Revenue Collection and OECD Recommendations: Providing an overview of revenue collection strategies, emphasizing the imperative to increase tax revenue as per OECD recommendations.
- Module 1: Introduction to Revenue Collection and OECD Recommendations
- Overview of Budgetary Policy and Tax Revenue: Analyzing budgetary policies and their impact on revenue collection, considering revenue as a percentage of GDP and GDP to tax ratio statistics.

- Belief in Government and Taxation: Exploring the correlation between public trust in government and its effect on tax compliance, comparing state and federal tax systems.

## Unit 2:

### Types of Revenue:

- Income Tax.
- Corporate Tax.
- VAT / Sales Tax.
- Custom Duty.
- Excise Duty.

## Unit 3:

### Increasing the Tax Base:

- Mandatory Sales Tax/VAT Registration.
- Support for Self-Evaluation.
- Fair and effective refund procedure.
- Having productive interactions with taxpayers.
- Streamline the tax system.

## Unit 4:

### Additional Indirect Methods:

- Tax Payments and Other Transactions are Linked.
- Internet/mobile usage.
- matching sales tax to purchases/sales.
- the implementation of turnover taxes or fixed taxes.

## Unit 5:

### Budget:

- Budget Formulation.

- Stakeholders in budget exercise.
- Budget implementation.