

# € TRAINING

Mastering Human Resource Management



19 - 23 August 2024  
Casablanca (Morocco)  
New Hotel



# Mastering Human Resource Management

REF: H236 DATE: 19 - 23 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This course deals with the latest innovations and direction of today's Human Resource Departments. This essential course will provide you with the best in new techniques, processes, and direction that leading HR departments need to take to be world-class.

Rapid and radical change is affecting the whole of the world. Some parts of the Middle East are facing significant challenges in terms of growth and competition. In other places, the key to prosperity as an organization is seen as controlling costs and maintaining market competitiveness. In these circumstances, companies are increasingly searching for a source of competitive advantage through HR.

## Course Objectives:

At the end of this course the participants will be able to:

- Use a strategic model to build an HR strategy, and know where strategy fits into corporate business.
- Be able to use the 6 S process to translate strategy into HR action.
- Write business action plans to delegate strategic tasks.
- Build and produce high-level management information.
- Know what HR trends to report on and be able to master emergency planning.
- Do executive briefings to gather and disseminate information.
- Show the added value of HR to your business.
- Translate current trends to maximize Human Capital investment.

## Targeted Audience:

- "Fast Track" management trainees who need a thorough grounding in HR
- Those who have recently joined an HR or Personnel Department
- Those who wish to enter the field
- Any existing HRM personnel who need to stay up to date on current practices and trends
- Those managers who would benefit from an understanding of the HR role and function

## Course Outlines:

### Unit 1: The Formulation of Strategy, How it Works - The Process Explained:

- Introductions and course objectives.
- Why taking HR to executive level is such a good idea - greater opportunities, bigger job - long term security & its what world-class businesses want.
- Where strategy fits with the Vision, mission, and operating plans.
- The traditional approach to strategic planning.
- The new HR model -10 steps needed to form an HR strategy.
- The strategic model of how it works.

### Unit 2: Translating Strategic Requirements into Business Action Plans - Including the Formation of HR Budgets:

- The formation of Strategic objectives and how to translate them into the HR 6 S model.
- Building Business action plans.
- Building Strategic action plans - getting others committed; No SAP - what can happen.
- Producing Executive financial information - unit costs and spend analysis.

### Unit 3: Mastering Predictive Trends & Management Information - Getting the Big Picture:

- Why executives need predictive information.
- The executive must be good at predictive information - trend analyses.
- Software for predictive planning and trend analysis.
- Other predictive factors to review, succession planning, emergency planning.

### Unit 4: Key Performance Factors - Maximising Human Capital:

- Measurement tools -organizational maturity, corporate culture, etc.
- Relationship between performance and competence.
- Valuing human capital - how to do it.
- Critical performance indicators.
- Presenting at the executive level.

### Unit 5: Understanding and being able to Act on High-Level HR Trends:

- World trends - employment, inclusion, new employee expectations.
- World business trends - leadership, team working, employment/ supervision ratios.
- Changing Trends relating to HR.