

# € TRAINING

Excellence with Creativity and Supervision in  
the Management of Public Services



26 - 30 August 2024  
Casablanca (Morocco)  
New Hotel



# Excellence with Creativity and Supervision in the Management of Public Services

REF: X1509 DATE: 26 - 30 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Excellence, Creativity, and Supervision in the Management of Public Services program is a specialized training initiative focused on enhancing leadership and operational skills within public service organizations. It integrates principles of excellence and creativity to foster innovative approaches to service delivery. Through rigorous supervision techniques, participants learn to optimize resource allocation and maximize efficiency in public service management.

## Program Objectives:

At the end of this program the participants will be able to:

- Plan to improve the performance of public service activities.
- Adopt a structured approach to thinking that helps generate new ideas that reflect the methods of developing the performance of public services.
- Determine the development objectives of public service activities.
- Identify indicators to measure and assess the extent to which these objectives have been achieved.
- Identify impediments to driving performance development.
- Develop work programs and improvement plans.

## Targeted Audience:

- This program is intended for those involved in the development, provision, or support of public service provision, whether they are in a public, private, or charitable organization.

## Program Outlines:

### Unit 1:

#### Strategic Planning and Performance Evaluation in Public Services:

- Determine the development objectives of public service activities.
- Identify indicators to measure and assess the extent to which these objectives have been achieved.
- Identify impediments to driving performance development.
- Develop work programs and improvement plans.

## Unit 2:

### Supervision and Contract Management in Public Services:

- The functions of supervisors in the management of public services and their nature and importance in contemporary organizations.
- Contractor Contracts.
- How to supervise the work of contractors.
- Behavioral skills of workers in the field of administrative services.
- Planning work in administrative services.

## Unit 3:

### Effective Management in Administrative Services:

- Organization of work and personnel in administrative services.
- Methods and skills for setting goals and planning work programs, identifying work and employment needs, organizing, dividing, and distributing work to subordinates.
- Objectives of the development plan Performance on public service activities.
- Supervising skills for office furniture, stationery, and mail.

## Unit 4:

### Supervisory Skills in Facilities Management and Staff Support:

- In the field of maintenance of offices, furniture, and furnishings.
- Supervision, maintenance, and beautification skills of gardens, housing, and workers' housing.
- Supervisory skills in nutrition.
- The role of the General Services Department in monitoring the movement and means of transport of workers.
- Best and worst supervisor, success skills: technical, human relations and management, a list of supervisory skills, developing human skills, and forming good relationships, naughty employees, and unforgivable mistakes.

## Unit 5:

### Budgeting and Performance Measurement in Public Services:

- How to prepare budgets and manage expenses related to public services activity.
- Indicators to measure and assess the extent to which the objectives have been achieved.



- Performance standards and performance indicators.
- Types of performance indicators.
- The multiplicity of performance indicators to measure one goal.