

# € TRAINING

Empowering Leadership through Essential  
Competencies



7 - 11 October 2024  
Casablanca (Morocco)  
New Hotel



# Empowering Leadership through Essential Competencies

REF: Z1576 DATE: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program is designed to equip executives with a comprehensive skill set essential for effective leadership and decision-making. It empowers executives to lead with empathy, strategic insight, and innovative thinking in dynamic business environments.

## Program Objective:

At the end of this program, participants will be able to:

- Review the executive characteristics of a successful manager.
- Estimate the basic needs of employees and their bosses in the workplace.
- Learn about analysis and mental detail.
- Compare the critical style of thinking and creative sense skills, and dropping that on job performance skills.
- Study the different types of personalities and their impact on the executive skills of job leaders.

## Targeted Audience:

- Directors of Departments.
- Incumbents of Administrative.
- Executive and Consultative Positions.
- Heads of Departments, and their equivalent in all different organizations and institutions.
- Employees who are interested to gain great knowledge to improve their career.

## Program Outlines:

### Unit 1:

#### Understanding Emotional Intelligence:

- Introduction to Emotional Intelligence and its importance in executive roles.
- Developing self-awareness to recognize and understand personal emotions.
- Cultivating empathy to comprehend and respond to the emotions of others.

- Managing emotions effectively to navigate challenging situations.
- Utilizing emotional intelligence to build stronger relationships and enhance leadership effectiveness.

## Unit 2:

### Harnessing Analytical Mind:

- Introduction to analytical thinking and its significance in executive decision-making.
- Enhancing critical thinking skills to evaluate complex problems and solutions.
- Utilizing data analysis techniques to extract insights and inform strategic decisions.
- Developing problem-solving abilities to address organizational challenges proactively.
- Applying analytical mind to optimize processes, improve efficiency, and drive innovation.

## Unit 3:

### Fostering Creative Sense:

- Understanding the role of creativity in executive leadership and organizational success.
- Stimulating creativity through brainstorming sessions and ideation techniques.
- Encouraging innovative thinking to generate new ideas and solutions.
- Embracing experimentation and risk-taking to foster a culture of innovation.
- Leveraging creative sense to develop unique strategies, products, and services.

## Unit 4:

### Integrating Emotional Intelligence, Analytical Mind & Creative Sense:

- Exploring the synergy between emotional intelligence, analytical thinking, and creativity.
- Integrating emotional intelligence into analytical and creative processes for holistic decision-making.
- Balancing logical reasoning with intuition and empathy to achieve optimal outcomes.
- Cultivating a collaborative and inclusive environment that values diverse perspectives.
- Leveraging the combined power of emotional intelligence, analytical mind, and creative sense to drive organizational success.

## Unit 5:

### Applying Executive Skills:

- Translating acquired skills into practical applications in executive roles.
- Developing strategies to lead teams effectively with emotional intelligence and analytical thinking.
- Implementing creative solutions to address organizational challenges and capitalize on opportunities.
- Navigating complex business environments with confidence, adaptability, and resilience.
- Continuously refining executive skills through reflection, feedback, and ongoing professional development.