

€ TRAINING

Forward Leadership Evolution



20 - 24 May 2024
Casablanca (Morocco)
New Hotel



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REF: M2255 DATE: 20 - 24 May 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

In this training program participants will explore the essential skills and strategies necessary for adapting and leading in a rapidly changing world. Through a combination of interactive sessions, case studies, and practical exercises, participants will develop the mindset and capabilities required to navigate uncertainty, drive innovation, and create a sustainable future for themselves and their organizations.

Program Objectives:

At the end of this program, participants will be able to:

- Understand the concept of evolution and its relevance to leadership in today's world.
- Identify key trends and drivers of change that are shaping the future.
- Develop the ability to think strategically and anticipate future challenges and opportunities.
- Cultivate essential leadership skills to effectively navigate uncertainty and complexity.
- Apply innovative approaches to drive organizational and personal growth in a rapidly evolving environment.

Targeted Audience:

- Current and aspiring leaders at all levels of an organization.
- Managers and supervisors seeking to enhance their leadership capabilities.
- Professionals who want to stay ahead in their careers by embracing change and innovation.
- Entrepreneurs and business owners who need to adapt to evolving market dynamics.

Program Outlines:

Unit 1:

Understanding the Evolving Landscape:

- The concept of evolution: From Darwin to the modern world.
- Megatrends shaping the future: Technology, demographics, and sustainability.
- The impact of disruptive innovation on industries and organizations.

- Foresight techniques and tools for anticipating change.
- Developing a growth mindset for embracing uncertainty.

Unit 2:

Leading Through Change and Uncertainty:

- The psychology of change: Understanding resistance and fostering resilience.
- Adaptive leadership: Navigating complexity and ambiguity.
- Communicating vision and inspiring others during periods of uncertainty.
- Building agile teams and fostering a culture of innovation.
- Embracing failure and learning from setbacks.

Unit 3:

Strategic Thinking and Future Readiness:

- Developing a strategic mindset: Balancing short-term goals with long-term vision.
- Scenario planning: Anticipating and preparing for different futures.
- Assessing competitive landscapes and identifying opportunities.
- Design thinking and human-centered approaches to problem-solving.
- Leveraging technology and digital transformation for future success.

Unit 4:

Leading Innovation and Change:

- Creating an innovation culture and fostering creativity in teams.
- Driving organizational change and managing resistance.
- Agile project management and iterative approaches to innovation.
- Collaboration and partnerships for driving innovation.
- Ethical considerations in innovation and responsible leadership.

Unit 5:

Sustaining Growth and Leading into the Future:

- Developing personal and organizational resilience.
- Leading with purpose and values-driven leadership.
- Succession planning and talent development for future leadership.
- Embracing diversity and inclusion for innovation and growth.
- Building a learning organization and continuous improvement.