

€ TRAINING

Excellence in Executive Leadership



7 - 11 October 2024
Casablanca (Morocco)
New Hotel



Excellence in Executive Leadership

REF: M2367 DATE: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

The Excellence in Executive Leadership training program is a comprehensive and immersive program designed to equip seasoned professionals and emerging leaders with the skills, knowledge, and strategies needed to excel in executive leadership roles. This training program is tailored to provide participants with a deep understanding of leadership principles, effective management techniques, and the ability to navigate the complex challenges of modern business environments.

Program Objectives:

At the end of this program, participants will be able to:

- Develop Exceptional Leadership Skills.
- Utilize Strategic Thinking.
- Demonstrate Effective Communication.
- Implement Change Management Strategies.
- Achieve Decision-Making Excellence.
- Apply Emotional Intelligence.
- Navigate Conflict Resolution.
- Foster Innovation and Creativity.
- Embrace Ethical Leadership.
- Engage in Personal Development.

Targeted Audience:

- Senior Managers and Executives.
- Middle Managers.
- Entrepreneurs and Business Owners.
- Government Officials.
- Nonprofit Leaders.

Program Outlines:

Unit 1:

Foundations of Executive Leadership:

- Understanding Leadership Styles and Theories.
- Leadership vs. Management.
- Building a Leadership Mindset.
- Self-Assessment and Leadership Competencies.

Unit 2:

Strategic Leadership:

- Developing a Strategic Vision.
- Strategic Planning and Execution.
- SWOT Analysis and Competitive Advantage.
- Leading Change Initiatives.

Unit 3:

Effective Communication and Emotional Intelligence:

- Effective Communication Strategies.
- Active Listening and Feedback.
- Emotional Intelligence in Leadership.
- Building Trust and Credibility.

Unit 4:

Decision-Making and Problem Solving:

- Decision-Making Models and Techniques.
- Risk Assessment and Management.
- Problem Solving Strategies.

- Ethical Decision-Making.

Unit 5:

Leading High-Performing Teams and Innovation:

- Team Dynamics and Team Building.
- Motivating and Inspiring Teams.
- Fostering a Culture of Innovation.
- Personal Leadership Development Planning.