€ TRAINING

Strategic IT Leadership

3 - 14 June 2024
London (UK)
Landmark Office Space

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REF: ST143 DATE: 3 - 14 June 2024 Venue: London (UK) - Landmark Office Space Fee: 7950 Euro

Introduction:

Management of IT services is no longer enough. The strategic importance of information services to the enterprise makes IT a critical partner in meeting business goals. Defining IT strategy, and leading an agile IT organization that is customer-centric, making good strategic management and technical decisions, and leverage your IT resources is the challenge IT leaders face today. Strategic IT Leadership will give you the skills you need to meet these challenges.

Course Objectives:

At the end of this course the participants will be able to:

- Learn techniques for aligning IT and corporate strategy for maximum ROI.
- Develop visionary, innovative, and effective IT strategies for the success of the organization.
- Making new IT initiatives and technologies support the corporate vision.
- Improve personal management, influence, and negotiation skills.
- Learn to evaluate technology solutions, vendor selection, and outsourcing.

Targeted Audience:

IT professionals from both technical and management backgrounds including those who oversee IT operations, networks/systems, and IT projects would benefit from this seminar. It will be of particular value to technical professionals who have been--or are about to be--promoted to an IT management position and experienced professionals who are new to the technical environment.

Course Outlines:

Unit 1: Leading and Managing the IT Department:

- Understand the challenges of the IT manager.
- How to value IT services.
- Communicate IT value to upper management, peers, and end-users.
- Understand the responsibilities of the IT team leader.

Unit 2: Managing Technology:

- Understand the Strategy for Managing Existing Technology.
- Know when to develop and adopt New Technologies.
- Be Aware of how to manage assets effectively.

Unit 3: Using Influence:

- Understand the different types of influential power.
- Be aware of the various influence strategies.
- Select the most effective influence strategy for the situation.
- Use influence effectively to thrive as an IT manager.

Unit 4: Strategic Decision Making:

- Apply strategic decision making.
- Recognizing strategic decisions and initiatives.
- Apply strategic decision making to vendor selection.
- Understand when to outsource.

Unit 5: Developing the IT Strategic Plan and Budget:

- Using the mission as an IT driver.
- Defining customer profile.
- understanding the partnership model.
- Creating a strategic plan.
- Planning and budgeting issues.

Unit 6: Managing IT Quality:

- Understanding the importance of managing by the process.
- Understand the definitions of quality.
- Applying maturity models.
- Using process management.
- Applying international standards.

Unit 7: Building the IT Management Team:

- Evaluating IT performance and metrics.
- Understanding delegation and motivation.
- Team building.
- Managing the management team and stakeholders.

Unit 8: IT Project Management:

- The Importance of Project Management.
- Defining Project Manager talents and skills.
- Understanding the principles of Project Management.

Unit 9: IT Performance Metrics:

- Developing a measurement strategy.
- Creating a 'Best Practices' based organization.
- Deploy metrics.
- Managing by facts and results.
- Integrate metrics into the strategic plan.

Unit 10: Common Pitfalls and Lessons Learned:

- Balancing technical and corporate requirements.
- Balancing tactical and strategic decisions.
- Evaluating new and existing technologies.
- Balancing management styles and culture.