

# € TRAINING

Conference: Risk And Crisis Management  
And Business Continuity



25 - 29 November 2024  
Casablanca (Morocco)  
New Hotel



# Conference: Risk And Crisis Management And Business Continuity

REF: C2147 DATE: 25 - 29 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 4290 Euro

## Introduction

Crisis management is concerned with responding to, managing, and recovering from an unforeseen event. Risk management is concerned with identifying, assessing, and mitigating any activity or event that could cause harm to the business. Risks can be strategic or operational in nature. A business continuity plan BCP is a process that outlines the potential impact of disaster situations on business operations. It creates policies that respond to various situations to ensure a business is able to recover quickly after a crisis.

## Conference Objectives:

At the end of this conference, the participants will be able to:

- How to proactively prevent crisis
- How to take action when the crisis arrives
- Chartered Enterprise Risk Analyst
- Enterprise Risk Management ERM
- Business continuity planning and establishment
- Contingency or contingency planning
- Recover personnel

## Targeted Audience

- Managers among all managerial levels
- Risk management department
- Senior Management and Middle Management
- Supervisors
- Business Developers

## Conference Outlines:

### Unit 1:

- Risk / Compliance Management Function
- Internal Audit Function
- Internal Control Function
- Security / Safety / Facility Management Functions
- Find the right business partner
- Conduct a risk assessment to identify potential threats.
- Internal Control business function

### Unit 2:

- Earn certifications
- Engage in training
- Gain experience
- Seek employment

- Devising a business continuity strategy
- Gain experience
- Seek business employees

### Unit 3:

- Crisis Management vs Risk Management
- Senior Management and Middle Management
- Business Continuity Plan BCP & Crisis Management
- The process of creating systems
- Cost optimization
- Recovery to deal with potential threats

### Unit 4:

- Keen business sense and knowledge of Economics, Finance, and Accounting
- Principles of Risk and Crisis Management
- Financing of Risk and Crisis management
- The business continuity management lifecycle
- Developing and implementing a BCM response
- The practice of Risk and Crisis Management

### Unit 5:

- the business continuity management lifecycle
- Devising a business continuity strategy
- Gain experience
- Seek business employees