

# € TRAINING

Strategic Human Resource Management



17 - 21 June 2024  
Casablanca (Morocco)  
New Hotel



# Strategic Human Resource Management

REF: ST1801 DATE: 17 - 21 June 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

New business requirements, new innovations, and new International HR models make it essential for HR to be in strategic harmony with the business. No longer a burdensome cost, HR has a new role to play. The new structure for future HR departments will mean a massive rethink of how HR contributes to the business and how its value is measured.

This innovative and dynamic new program will cover all the latest thinking and the new models for Strategic HR. In today's world, HR managers are faced with increasingly complex responsibilities. To meet this challenge they must be continually sharpening their management skills. This new program will focus on the management and leadership skills necessary for success in today's fast-changing business environment.

## Course Objectives:

At the end of this course the participants will be able to:

- Consider methods for improving management performance.
- Gain insights into the successful implementation of teams.
- Study the techniques of strategic planning.
- Develop their skills in the area of negotiating.
- Analyze the Baldrige award criteria for excellence.
- Examine the application of management best practices.
- See the new HR framework and understand the structural changes needed.
- Use the new HR maturity model to measure the existing positions and develop strategies for the future.
- Understand and use strategic models and implementation processes to deliver future based results this includes a new complete end to end strategic model.
- Understand and be able to use a corporate culture program to change organizational culture.
- Learn how existing appraisal systems can be changed to produce measurable performance and competency results.
- Understand and be able to use creative methods for improving HR performance.
- New approaches to pay and benefits.
- Explore knowledge management and the role of emotional intelligence for tomorrow's organization.
- Create added value - beyond key indicators.

## Targeted Audience:

- Human Resource
- Employment Relations
- Personnel Staff
- All Line Managers
- Team Leaders
- Supervisors

## Course Outlines:

### Unit 1: People Management:

- The importance of sociotechnical management.
- Techniques for effective communication.
- Motivating for results.
- Enhancing your coaching skills.
- Empowering employees for improved performance.
- Characteristics of a successful manager.

## Unit 2: Leading Teams:

- Obtaining the benefits of teamwork.
- Characteristics of ineffective teams.
- Characteristics of effective teams.
- Managing conflict in a productive manner.
- Understanding team member styles.
- Creating a virtual team.

## Unit 3: Strategic Planning:

- Analyzing the strategic planning process.
- Achieving a competitive advantage.
- Utilizing dynamic SWOT analysis.
- Focusing on vision and mission.
- The importance of contingency planning.
- Examples of strategic success and failure.

## Unit 4: Negotiating For Results:

- Gaining insight into the negotiating process.
- Characteristics of an effective negotiator.
- Developing negotiating strategies.
- Employing persuasive negotiation techniques.
- Achieving the benefits of effective negotiating.
- Negotiation exercises.

## Unit 5: Operational Excellence:

- The Malcolm Baldrige quality award-standard of excellence.
- Lessons from the best-performing companies.
- Benchmarking your operation against the best.
- Creating employee commitment.
- Managing continuous improvement.
- Creating a high-performance organization.