

€ TRAINING

Mini MBA in Health Quality Management

12 - 16 August 2024
Trabzon (Turkey)



Mini MBA in Health Quality Management

REF: M2358 DATE: 12 - 16 August 2024 Venue: Trabzon (Turkey) - Fee: 5300 Euro

Introduction:

The Mini MBA in Health Quality Management is a comprehensive training program designed to equip healthcare professionals and administrators with essential skills and knowledge in the field of healthcare quality management. This intensive program offers a condensed version of a traditional MBA curriculum tailored to the specific needs of the healthcare industry.

Objectives:

At the end of this program, participants will be able to:

- Acquire a solid foundation in healthcare quality management principles and concepts.
- Develop the skills to identify and analyze quality improvement opportunities within healthcare organizations.
- Implement effective strategies for enhancing patient safety and care quality.
- Understand the regulatory and accreditation requirements related to healthcare quality management.
- Lead and manage quality improvement initiatives within their healthcare settings.

Targeted Audience:

- Hospital and healthcare facility managers.
- Quality improvement coordinators.
- Healthcare administrators.
- Physicians and nurses.
- Healthcare policy analysts.
- Healthcare consultants and educators.

Outline:

Unit 1:

Introduction to Healthcare Quality Management:

- Overview of healthcare quality management.

- Historical perspectives and evolution of quality in healthcare.
- Key quality management frameworks and models.
- The role of leadership in quality improvement.

Unit 2:

Quality Measurement and Assessment:

- Methods for measuring healthcare quality.
- Data collection and analysis techniques.
- Quality indicators and benchmarking.
- Performance measurement in healthcare.

Unit 3:

Healthcare Accreditation and Regulation:

- Accreditation bodies and standards in healthcare.
- Compliance with regulatory requirements.
- Preparing for accreditation surveys and audits.
- Continuous readiness for compliance.

Unit 4:

Quality Improvement Tools and Techniques:

- Root cause analysis.
- Six Sigma and Lean methodologies in healthcare.
- Process improvement and redesign.
- Change management in quality improvement.

Unit 5:

Patient Safety and Risk Management:

- Patient safety culture and principles.



- Identifying and mitigating risks in healthcare.
- Error reporting and analysis.
- Developing a culture of safety.