

# € TRAINING

Leadership and Educational Management



2 - 6 December 2024  
Casablanca (Morocco)  
New Hotel



# Leadership and Educational Management

REF: M2329 DATE: 2 - 6 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

In the dynamic landscape of education, effective leadership and management are crucial for fostering positive learning environments, driving institutional growth, and achieving educational excellence. This training program on Leadership and Educational Management is designed to equip participants with the skills and knowledge necessary to lead educational institutions effectively.

## Program Objectives:

At the end of this program, the participants will be able to:

- Understand key concepts of educational leadership and management.
- Develop strategies for effective communication and team building.
- Implement best practices for curriculum development and assessment.
- Apply principles of organizational management and change.
- Cultivate ethical leadership and decision-making in an educational context.

## Targeted Audience:

- School principals and administrators.
- Education policymakers.
- Department heads and coordinators.
- Teachers aspiring to leadership roles.

## Program Outlines:

### Unit 1:

#### Foundations of Educational Leadership:

- Defining educational leadership and its significance.
- Differentiating between leadership and management in education.
- Exploring leadership styles and their impact on educational institutions.

- Analyzing the role of emotional intelligence in effective leadership.
- Case studies: Exemplary educational leaders and their achievements.

## Unit 2:

### Effective Communication and Team Building:

- The importance of effective communication in educational leadership.
- Strategies for fostering positive communication among stakeholders.
- Building and leading effective teams in educational settings.
- Conflict resolution and collaboration techniques.
- Role-play exercises: Communication and team-building scenarios.

## Unit 3:

### Curriculum Development and Assessment:

- Principles of curriculum development and alignment with educational goals.
- Differentiating between curriculum, instruction, and assessment.
- Integrating technology and innovation into curriculum design.
- Adapting curriculum to diverse learner needs and learning styles.
- Workshop: Developing a sample curriculum plan.

## Unit 4 :

### Assessment Strategies for Educational Leaders:

- Understanding formative and summative assessment approaches.
- Aligning assessment with learning objectives and outcomes.
- Using data-driven decision-making for continuous improvement.
- Addressing challenges and ethical considerations in assessment.
- Case-based discussions: Analyzing assessment scenarios.

## Unit 5:

## Organizational Management and Change:

- Organizational structures and their impact on educational institutions.
- Resource allocation and budget management in schools.
- Time management and prioritization for educational leaders.
- Creating a positive school culture and climate.
- Group activity: Designing an effective school management plan.