

# € TRAINING

Strategic Breakthrough for Senior Executives



14 - 18 July 2024  
Cairo (Egypt)



# Strategic Breakthrough for Senior Executives

REF: M2431 DATE: 14 - 18 July 2024 Venue: Cairo (Egypt) - Fee: 3520 Euro

## Introduction:

The Strategic Breakthrough for Senior Executives Program for Senior Executives offers intensive training for top-tier leaders, providing strategic tools and insights to drive transformative change. Through workshops, peer learning, and coaching, participants gain skills to navigate challenges and unlock growth opportunities. It equips senior executives to lead innovation, foster collaboration, and achieve breakthrough results.

## Program Objectives:

At the end of the program, participants will be able to:

- Articulate and implement a clear and compelling vision for their organization.
- Develop and execute strategic plans that align with organizational goals and objectives.
- Lead and inspire high-performing teams to achieve breakthrough results.
- Foster a culture of innovation and creativity within their organizations.
- Navigate change effectively and adapt to emerging market trends.

## Targeted Audience:

- Senior executives.
- CEOs.
- Presidents.
- Vice presidents.
- Managing directors, and.
- Other high-level leaders in various industries.

## Program Outline:

### Unit 1:

#### Redefining Leadership for the Future:

- The Evolving Landscape of Leadership: Understanding the challenges and opportunities facing senior executives today.

- Redefining leadership for the 21st century: Developing a transformative leadership mindset.
- Strategic Leadership and Vision: Crafting a compelling and inspiring organizational vision.
- Translating vision into actionable strategic plans: Aligning teams and resources towards strategic objectives.

## Unit 2:

### Driving Innovation and Growth:

- Fostering a Culture of Innovation: Creating an environment that encourages creativity and risk-taking.
- Identifying and nurturing innovative ideas: Implementing innovation strategies for sustainable growth.
- Disruptive Technologies and Business Transformation: Understanding the impact of disruptive technologies on industries and markets.
- Leveraging emerging technologies for business transformation: Embracing change and adapting to new business models.

## Unit 3:

### Leading and Empowering High-Performing Teams:

- Building Effective Teams for Breakthrough Results: Understanding team dynamics and fostering collaboration.
- Empowering team members to contribute their best: Creating a culture of accountability and high-performance.
- Effective Communication and Influence: Mastering the art of clear, concise, and impactful communication.
- Influencing and motivating others to achieve common goals: Building consensus and navigating conflict effectively.

## Unit 4:

### Strategic Agility and Decision-Making:

- Navigating Uncertainty and Complexity: Developing strategic agility to adapt to changing market conditions.
- Making informed decisions under pressure: Embracing a risk-intelligent approach to business.
- Global Business Strategy and Execution: Expanding into new markets and managing global operations.
- Cultural sensitivity and navigating international business complexities: Executing global strategies for sustainable success.

## Unit 5:

### Breakthrough Leadership and Personal Transformation:

- Developing Executive Presence and Influence: Projecting confidence, credibility, and leadership gravitas.
- Building strong relationships and influencing key stakeholders: Inspiring and motivating others to achieve common goals.
- Personal Leadership and Well-being: Maintaining personal resilience and well-being amidst demanding leadership roles.
- Cultivating a growth mindset and continuous learning: Achieving a balance between professional and personal life.