

Mastering Leadership and Management

9 - 13 December 2024 London (UK) Landmark Office Space



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REF: M120 DATE: 9 - 13 December 2024 Venue: London (UK) - Landmark Office Space Fee: 5300 Euro

## Introduction:

The Mastering Leadership and Management training program is a comprehensive course designed to equip participants with advanced skills in both leadership and management. Through a combination of theoretical instruction, practical exercises, and real-world case studies, participants develop the expertise and confidence needed to excel as leaders and managers in today's dynamic business environment.

# **Program Objectives:**

At the end of this program, the participants will be able to:

- Recognize the distinctions between management and leadership skills.
- Enhance their confidence and proficiency in fulfilling their role's requirements.
- Understand how to motivate, influence, and effectively communicate with diverse individuals and teams.
- Demonstrate proficiency in essential aspects of authentic leadership, including building trust, articulating vision, fostering respect, and engaging in effective interpersonal communication.
- Possess the skills necessary to organize, motivate, and inspire work teams to operate with greater effectiveness.

# **Targeted Audience:**

- Senior Leaders.
- Aspiring Leaders.
- Senior Manager.
- Middle Managers looking to increase their skill-set.
- Team Leaders and Workplace Leaders.
- HR Professionals and Senior Technical Heads.
- Project Managers.

# **Program Outlines:**

#### Unit 1:



#### Leadership Fundamentals:

- Understanding leadership styles.
- Developing emotional intelligence.
- Fostering effective communication.
- Building trust and rapport.
- Motivating and inspiring teams.
- Leading by example.

#### Unit 2:

#### Strategic Management:

- Strategic thinking and planning.
- Analyzing market trends and competition.
- Setting organizational goals and objectives.
- Implementing change and innovation.
- Aligning strategy with organizational vision.
- Evaluating and adapting to emerging challenges.

#### Unit 3:

#### Team Dynamics and Collaboration:

- Building high-performing teams.
- Facilitating effective teamwork.
- Resolving conflicts and managing disagreements.
- Promoting diversity and inclusion.
- Empowering team members.
- Leveraging strengths and mitigating weaknesses.

## Unit 4:

## Performance Optimization:



- Setting performance targets and metrics.
- Providing constructive feedback and coaching.
- Recognizing and rewarding achievements.
- Developing talent and succession planning.
- Monitoring and optimizing processes.
- Driving continuous improvement initiatives.

### Unit 5:

#### Organizational Leadership:

- Creating a culture of accountability.
- Leading through change and uncertainty.
- Managing stakeholders and external relationships.
- Upholding ethical standards and corporate governance.
- Promoting sustainability and social responsibility.
- Navigating complex organizational dynamics.