

€ TRAINING

Treasury and Cash Management



28 October -
1 November 2024
Casablanca (Morocco)
New Hotel



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REF: F1319 DATE: 28 October - 1 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

The banking crisis of 2008, which created financial havoc around the world, caused considerable savings and wealth to evaporate, strained the equity levels of global organizations to unprecedented minimum levels, and resulted in money markets, as well as other normally liquid and transparent capital markets, to temporarily freeze up or suspend trading activities. As a result of the substantial losses caused by this tidal wave of financial ruin that occurred in equity stock markets, currency, commodity, and derivative markets on a global basis, treasury, and cash management functions are now regarded as vital for the stability, security, and profitability of all organizations.

Course Objectives:

At the end of this course the participants will be able to:

- Recognize the roles, responsibilities, tools, and strategies associated with treasury management, including international best practices and procedures
- Improve financial management skills in terms of managing assets and liabilities liquidity issues
- Discuss the various types of risks associated with global organizations, namely interest, exchange, credit, and commodity pricing risks, and identifying sources and methodologies of risk management in attending to these types of risks
- Examine the nature, risk, and utilization of financial derivatives in addressing financial risks
- Appreciate the basic concepts of cash management in order to enhance organizational cash flows and maximize portfolio investment returns

Targeted Audience:

- Professionals are directly responsible for treasury and cash management functions. Supervisory professionals responsible for monitoring financial risks, including liquidity, credit, interest rate, or exchange rate risks
- Managers and financial decision-makers, whose techniques for decision making and risk analysis will be improved upon by the tools, techniques, strategies, and best practices offered by this program
- Professionals directly responsible for the implementation and execution of financial decisions made by other organizational executives and senior managers, who will gain a new perspective and appreciation for corporate decision-making processes and thereby benefit from shared values within their organization
- Those professionals with an interest in finance or aspirations to enhance their careers in the field of finance

Course Outlines:

Unit 1: An Overview Of Treasury Management:

- Market volatility - establishing the need for effective treasury management
- The strategic role and scope of treasury management
- The role and functions of the Asset and Liabilities Committee [ALCO] and other risk-related committees
- Portfolio management, trading, and settlement, including proprietary trading
- Establishing a treasury function along with developing a risk management strategy
- Regulation, including the international regulatory framework

Unit 2: Financial Management:

- Corporate financial planning and engineering strategies and techniques
- Liability management strategies, objectives, tools, and techniques
- Asset management strategies, objectives, tools, and techniques
- Capital adequacy determinations
- Off-balance sheet activities and securitizations
- The role of securitizations in the post-banking crisis environment

Unit 3: Financial Derivatives:

- An overview of financial derivatives
- Forward contracts and FRAs
- Options - Types, Tools, Strategies, and Risks
- Swaps - a brief overview of how they work
- Types of Swaps - Currency and interest rate swaps
- Risks and risk management - the benefits and risks of using financial derivatives

Unit 4: Risk Management:

- Market risk - Understanding the various market risks that exist
- Identifying and Managing Interest Rate Risk
- Exchange rate risk - differentiating between transaction risk and translation risk
- Credit risks - Measurement and management tools and techniques
- Operational risks - Understanding the scope of operational and other associated risks
- Other risks - Legal, reputation corporate brand, and strategic risks

Unit 5: Cash Management Best Practices And Techniques:

- Preparing and understanding cash flow statements and financial forecasts
- Analyzing and evaluating financial statements, including the use of ratio analysis
- Liquidity management
- Transfer pricing policies, including effective documentation techniques
- Netting and pooling concepts - treasury and cash management within multinational organizations
- A summary overview of the concepts of investment risks and portfolio investment returns