

# Authentic Leadership Essentials

18 - 22 November 2024 Casablanca (Morocco) New Hotel



## Authentic Leadership Essentials

REF: M141 DATE: 18 - 22 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

### Introduction:

"Authentic Leadership Essentials" is a comprehensive training program designed to cultivate genuine leadership qualities essential for today's dynamic workplace. Participants will develop a deep understanding of their personal leadership style and learn to align individual, team, and organizational goals with authenticity.

## **Program Objectives:**

#### At the end of this program, the participants will be able to:

- Understand their personal style.
- Align individual, team, and organizational goals.
- Establish their personal brand.
- Develop others with integrity.
- Enhance key interpersonal skills.
- Maximize long-term organizational outcomes.

## **Targeted Audience:**

- Managers & Supervisors.
- Team leaders.
- Employees who want to gain great skills & knowledge to improve their career.

## **Program Outlines:**

#### Unit 1:

#### Courage and Leadership:

- Courage & self-knowledge.
- Behaviour, values and beliefs.
- Leadership styles.



- Limiting thoughts & behaviors.
- Turning ideas into action.
- Putting yourself on the line.

#### Unit 2:

#### **Displaying Authentic Leadership Behaviours:**

- Emotions & emotional intelligence.
- Building rapport.
- Affective contagion.
- Developing others as leaders.
- Influence, authority & power.

#### Unit 3:

#### Developing Your Leadership Skills:

- Creating a shared vision.
- Communication skills.
- Conflict management.
- Personality and its ramifications.
- Setting productive goals.
- Thinking outside the box.

#### Unit 4:

#### Coaching for Peak Performance:

- Coaching fundamentals.
- Motivation & learning.
- Feedback.
- Empowering individuals & teams.
- Creating a supportive environment.

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• Building high-performance teams.

#### Unit 5:

#### Ethics:

- Dealing with ethical dilemmas.
- Ethics and leadership.
- Guide to ethical decision-making.
- Corporate integrity check-up.
- Corporate social responsibility.