

€ TRAINING

MBSC Advance Leadership



2 - 6 September 2024
Casablanca (Morocco)
New Hotel



MBSC Advance Leadership

REF: M2319 DATE: 2 - 6 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

This program goes beyond traditional leadership concepts, delving into cutting-edge practices that empower leaders to drive organizational growth, innovation, and success. Through a combination of theoretical frameworks, practical exercises, and case studies, the program fosters a strategic and systemic approach to leadership.

Program Objectives:

At the end of this program, the participants will be able to:

- Develop a deep understanding of strategic thinking, enabling participants to make informed decisions that drive organizational success.
- Cultivate a culture of innovation within your team and organization by harnessing creativity and embracing change.
- Learn effective techniques to navigate and lead through periods of transformation and change.
- Hone emotional intelligence skills to build strong relationships, enhance communication, and navigate complex interpersonal dynamics.
- Gain insights into team dynamics, motivation, and collaboration, fostering high-performance teams that deliver results.
- Develop skills to optimize resource allocation, budgeting, and risk management for sustainable growth.

Targeted Audience:

- Experienced Managers.
- Entrepreneurs.
- Executives.
- Aspiring Leaders.

Program Outlines:

Unit 1:

Foundations of Strategic Leadership:

- Understanding and Applying Strategic Thinking.

- Aligning Vision and Mission with Strategy.
- Strategic Decision-Making Models.

Unit 2:

Cultivating Innovation and Change:

- Fostering a Culture of Innovation.
- Leading Through Disruptive Change.
- Design Thinking for Problem Solving.

Unit 3:

Emotional Intelligence and Leadership:

- The Role of Emotional Intelligence in Leadership.
- Building Self-Awareness and Empathy.
- Managing Emotions in High-Stress Situations.

Unit 4:

Leading High-Performing Teams:

- Team Dynamics and Communication Strategies.
- Motivating and Inspiring Team Members.
- Conflict Resolution and Collaboration Techniques.

Unit 5:

Resource Management and Sustainability:

- Strategic Resource Allocation and Budgeting.
- Risk Management and Mitigation Strategies.
- Leading for Sustainable Growth and Impact.