

# € TRAINING

Leading Organizational Excellence From  
Vision to Action



16 - 20 September 2024  
Casablanca (Morocco)  
New Hotel



# Leading Organizational Excellence From Vision to Action

REF: M2347 DATE: 16 - 20 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This comprehensive training program is designed to equip leaders with the skills, knowledge, and strategies necessary to steer their organizations toward excellence. Participants will gain a deep understanding of how to create a shared vision, align resources, and inspire teams to achieve exceptional results.

## Program Objectives:

At the end of this program, the participants will be able to:

- Understand visionary leadership and craft a compelling vision.
- Implement strategic alignment for organizational excellence.
- Apply change management principles effectively.
- Enhance leadership communication for performance measurement and problem-solving.
- Foster sustainability and adaptability within the organization.
- Utilize organizational excellence models for decision-making and continuous improvement.

## Targeted Audience:

- Current Leaders and Managers.
- Aspiring Leaders.
- Entrepreneurs.
- Change Agents.

## Program Outlines:

### Unit 1:

#### Foundations of Visionary Leadership:

- Understanding Visionary Leadership.
- The Role of Leadership in Organizational Excellence.
- Creating a Compelling Vision.

## Unit 2:

### Strategic Alignment:

- Aligning Resources with the Vision.
- Strategic Planning for Excellence.
- Developing a Strategic Roadmap.

## Unit 3:

### Excellence Models and Frameworks:

- Exploring Excellence Models e.g., Baldrige, EFQM.
- Adapting Models to Organizational Context.
- Benchmarking for Improvement.

## Unit 4:

### Change Management and Communication:

- Leading Organizational Change.
- Effective Communication for Leadership.
- Inspiring and Engaging Teams.

## Unit 5:

### Performance Measurement and Sustainability:

- Establishing Key Performance Indicators KPIs.
- Problem-Solving and Decision-Making for Excellence.
- Sustaining Excellence and Adaptability.