

€ TRAINING

Advanced Communication and Interpersonal
Skills



15 - 19 July 2024
Casablanca (Morocco)
New Hotel



Advanced Communication and Interpersonal Skills

REF: C608 DATE: 15 - 19 July 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 4290 Euro

Introduction:

Excellent communication is essential for the creation of a highly effective and productive organization and workforces. In the 21st century, we have more effective ways of communicating than in the past, yet good quality interpersonal communication is on the decline. The art of building rapport with people is essential for developing trust, openness, and meaningful relationships.

This conference investigates tried and trusted management processes, procedures, and methodology used by many blue-chip companies to build productive and cohesive units whilst establishing strong working relationships with people at all levels. In this conference, you will explore behavior, communication, and leadership styles.

Conference Objectives:

At the end of this conference the participants will be able to:

- Identify different approaches to interpersonal relationships.
- Improve organizational communications.
- Discover different personal listening styles.
- Develop skills in building rapport with others.
- Practice and use assertiveness skills in different situations.
- Say No and disagree with others assertively
- Enhance the ability to influence different personalities.
- Develop strategies for creating a positive work environment by build and developing motivated teams and individuals through harnessing the power of personal motivation and effective communication

Targeted Audience:

- Employees
- Supervisors
- Senior and Middle Managers who already have good communication skills and want to take them to the next level

Conference Outlines:

Unit 1: Defining Effective Communication:

- Myths in Communication
- Elements of Our Communication with Others
- Communication Windows
- Identifying Approaches to Interpersonal Relationships
- Characteristics of Effective Communicators
- Communicating within Teams
- Organizational Communication

Unit 2: The Art of Listening:

- The Personal Listening Profile
- Identifying Listening Approaches
- Active Listening Techniques
- Effective Listening and Paraphrasing
- The Use of Clarification Techniques

Unit 3: Understanding Others Filter Systems:

- Internal Representational Systems
- Eliciting Meta Programs
- Building Rapport with Others
- The Heart of Effective Persuasive Communication
- Using Questions as Probes

Unit 4: Assertiveness Skills:

- Definition of Assertiveness
- The Power of Self Talk
- Assertive Rights and Corresponding Responsibilities
- Learning How to Say No
- Feedback and Assertiveness
- Ten Activities to Practice Assertive Behavior

Unit 5: Influencing Others:

- Secret of Influencing
- What Makes an Effective Influencer
- Influencing through Rapport
- Sources of Individual Power
- Understanding Influencing Styles
- A Recipe for Successful Influencing
- Influencing Different Personalities