

# € TRAINING

Investment Incentive in Special Economic  
Zone SEZ



16 - 20 December 2024  
Casablanca (Morocco)  
New Hotel



# Investment Incentive in Special Economic Zone SEZ

REF: U2273 DATE: 16 - 20 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program is designed to provide professionals with comprehensive knowledge and practical skills related to the various incentives available for investors in Special Economic Zones SEZs. It empowers them to effectively leverage SEZ incentives to drive business growth and enhance competitive advantage.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand the types and benefits of investment incentives in SEZs.
- Navigate the legal and regulatory frameworks governing SEZ incentives.
- Develop strategies to maximize the utilization of SEZ incentives.
- Ensure compliance with SEZ-specific regulations and requirements.
- Evaluate the impact of SEZ incentives on business operations and growth.

## Targeted Audience:

- Investors and Entrepreneurs.
- Business Development Managers.
- Legal and Compliance Officers.
- Government Officials.
- Financial Advisors and Consultants.

## Program Outline:

### Unit 1:

#### Introduction to Special Economic Zones:

- Overview of Special Economic Zones SEZs.
- Objectives and benefits of establishing SEZs.
- Types and classifications of SEZs.

- Key features and advantages of SEZs.
- Differences between SEZs and regular economic zones.

## Unit 2:

### Types of Investment Incentives in SEZs:

- Tax incentives: exemptions and reductions.
- Financial incentives: grants and subsidies.
- Non-financial incentives: regulatory and administrative support.
- Sector-specific incentives.
- Examples of successful incentive programs in various SEZs.

## Unit 3:

### Legal and Regulatory Frameworks:

- Overview of legal regulations governing SEZ incentives.
- Licensing and application processes for incentives.
- Compliance requirements for maintaining incentives.
- Reporting and documentation requirements.
- Legal implications of non-compliance.

## Unit 4:

### Strategies for Maximizing SEZ Incentives:

- Identifying and selecting appropriate incentives for your business.
- Strategic planning for long-term benefits.
- Leveraging incentives for competitive advantage.
- Best practices for managing and optimizing incentives.
- Case studies on businesses successfully utilizing SEZ incentives.

## Unit 5:

### Evaluating Impact and Compliance:

- Assessing the financial impact of SEZ incentives on your business.
- Monitoring and evaluating incentive performance.
- Ensuring ongoing compliance with SEZ regulations.
- Addressing challenges and resolving issues related to incentives.
- Strategies for continuous improvement and benefit maximization.