€ TRAINING

Organizational Leadership

1 - 5 July 2024
Lisbon (Portugal)

Organizational Leadership

Introduction:

The Organizational Leadership training program is a comprehensive initiative designed to equip participants with the essential skills and knowledge to effectively lead teams and drive organizational success. Through a combination of theoretical insights, practical exercises, and experiential learning activities, participants develop competencies in strategic decision-making, team building, communication, and change management.

Program Objectives:

At the end of this program, participants will be able to:

- Explain leadership in the context of organizations.

- Gain a thorough understanding of workplace organizational motivation.

- Create an internal and external organizational communication plan.

- Create a strategy for high-performance teams to achieve the best results for the organization.

- Understand the role that leadership plays in maintaining an engaged organizational culture.

Targeted Audience:

- Executives and Senior Managers seeking to enhance their leadership skills.

- Mid-level Managers aspiring to advance their leadership capabilities.

- Team Leaders aiming to develop their leadership potential.

- Human Resource Professionals involved in leadership development initiatives.

- Employees interested in mastering essential leadership principles and practices for organizational success.

Program Outline:

Unit 1:

Leadership and Organizational Behavior:

- Defining organizational leadership.

- Understanding organizational behavior.

- Trends and changes.

- People at work: individual differences and perceptions.

- The power of perception.

- Attitudes and behaviors.

- Organizational leadership and ethical standards.

Unit 2:

Leadership and Organizational Motivation:

- Organizational motivation - from theory to practice.

- Leading towards a motivated work environment.

- Motivation through job design.

- Motivation through goal setting.

- Motivation through performance appraisals.

- Motivation success measures.

Unit 3:

Leadership and Organizational Communication:

- Defining organizational communication.

- The strategy behind organizational communication.

- Barriers to organizational communication.

- Overcoming those barriers.

- Communication success measures.

- The importance of communicating change.

Unit 4:

Leadership and Organizational Teams:

- The individual contributor versus the team player.

- High-performing organizational teams.

- Leading teams within an organization.

- Behavioral approaches to team leadership.

- The role of the context.

- Performance success measures.

Unit 5:

Leadership and Organizational Culture:

- The power of organizational culture.

- Characteristics of an engaged organizational culture.

- Building and sustaining the right organizational culture.

- Elements of a change communication plan.

- Dos and don⬛ts when communicating change.

- Culture success measures.