

**Executive Leadership Management** 





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REF: M1591 DATE: 26 - 30 May 2024 Venue: Sharm El-Sheikh (Egypt) - Sheraton Sharm Hotel, Resort, Fee: 3520 Euro

#### Introduction:

The Executive Leadership Management program is designed to equip mid-level managers and experienced leaders with the essential skills and strategies needed to thrive in executive leadership roles. Through a comprehensive program covering leadership styles, strategic planning, team management, communication, and change leadership, participants will enhance their ability to lead effectively in dynamic and challenging business environments.

# **Program Objectives:**

## At the end of this program, the participants will be able to:

- Gain the insights to devise and implement an effective strategy in your organization
- Develop the confidence to operate outside your comfort zone
- · Increase your ability to engage, inspire and influence
- Prepare for a more senior management role or professional challenge
- · Develop effective, motivated, and innovative leaders
- · Gain insights into the latest thinking on strategic business topics
- Build a strong leadership framework
- See a return on investment through Henley's collaboration with a learning partner in your organization.

# Targeted Audience:

- Mid-level managers aspiring to executive leadership roles.
- Experienced leaders seeking to enhance their leadership skills.
- Professionals transitioning into leadership positions.
- Individuals responsible for leading teams or departments within organizations.
- Entrepreneurs and business owners aiming to develop effective leadership strategies.

# **Program Outlines:**

#### Unit 1:



### **Defining Leadership Styles and Traits:**

- Explore different leadership styles and traits.
- Discuss the characteristics of effective leaders.
- Analyze how leadership styles impact organizational performance.
- Identify common leadership challenges and how to address them.
- Examine case studies of successful leadership models.
- Reflect on personal leadership strengths and areas for improvement.

#### Unit 2:

# Strategic Leadership Planning:

- Understand the importance of strategic planning in leadership.
- Develop strategic thinking and decision-making skills.
- · Learn how to align leadership goals with organizational objectives.
- Explore techniques for forecasting and anticipating future challenges.
- Analyze the role of innovation and adaptability in strategic leadership.
- Implement strategies for effective strategic communication within teams.

#### Unit 3:

#### Leading High-Performing Teams:

- Identify the characteristics of high-performing teams.
- Explore methods for building and motivating teams.
- Develop strategies for fostering collaboration and communication.
- Learn how to manage conflicts and resolve team dynamics.
- Implement techniques for empowering team members and promoting accountability.
- Evaluate team performance and adjust leadership approaches accordingly.

# Unit 4:

# Enhancing Leadership Communication:



- Understand the importance of effective communication in leadership.
- Develop active listening and empathy skills.
- Learn techniques for delivering clear and persuasive messages.
- Explore strategies for giving and receiving feedback.
- Practice communication in diverse contexts and with different stakeholders.
- Reflect on personal communication styles and adaptability.

### Unit 5:

# Leading Through Change and Innovation:

- Understand the dynamics of organizational change and innovation.
- Learn how to lead change initiatives effectively.
- Explore techniques for managing resistance to change.
- Foster a culture of innovation and continuous improvement.
- Develop strategies for adapting to industry disruptions and technological advancements.
- Implement change management frameworks and best practices.